

2023-2024



الصندوق الاردني الهاشمي للتنمية البشرية
The Jordanian Hashemite Fund for Human Development

JOHUD

ANNUAL REPORT

Working with Communities Since 1977
www.johud.org.jo

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2023
2024



Board of Trustees

Our Board of Trustees plays a vital role in overseeing JOHUD's resources and asset management. Their ongoing commitment to enhancing principles of good governance not only upholds the organisation's credibility, but reflects the values of integrity and transparency to which we strive.

Chairperson

H.R.H Princess Basma bint Talal

Vice-Chair

H.E. Mr. Izeddin Kanakrieh

Minister of Planning and International Cooperation

H.E. Zeina Toukan

Minister of Social Development

H.E. Wafaa Bani Mustafa

JOHUD's Executive Director

H.E. Farah Daghistani

Appointed Members

Mrs. Ibtisam Al-Ayoubi

Mr. Fadi Faza

Dr. Bassam Hannoun

H.E Mr. Maher Madadha

Mr. Basel Marji



HRH Princess Basma Bint Talal, Founder and Chairperson of the Board of Trustees



HRH Princess Basma Bint Talal Chairperson and members of JOHUD's Board of Trustees Finance Committee

About JOHUD

Our organisation, now known as the Jordanian Hashemite Fund for Human Development, or JOHUD, was established by Royal Decree in 1977, as an independent, non-governmental, non-profit organisation, to serve the needs of vulnerable local communities. With its rapidly expanding geographical and social outreach across Jordan, and its pioneering approach to people-centred development, JOHUD has come to represent a unique model for local governance and civil engagement in sustainable human development. JOHUD aims to continue strengthening its comprehensive and multidisciplinary system that enhances community well-being, while addressing key challenges related to social exclusion, poverty, and vulnerability. Our future plan focuses on improving outcomes in these areas, while strengthening our national platform through internal and external institutionalised reform, combined with increasing community involvement.

Our Vision

To be a national and local platform for empowered and sustainable communities, living with justice and dignity.

Our Mission

Community, Continuity, Connection.



Members of JOHUD team at Queen Zein Al Sharaf Institute for development, our headquarters.

Message from the Executive Director

“The past few years have posed significant development challenges for communities and organisations across the world. In Jordan, recent political and socio-economic upheavals at local and regional levels continue to impact community wellbeing. We believe that this only affirms our commitment to strengthening our unique national community governance platform, while reforming and updating internal operations for greater sustainability and efficiency.

At its core, JOHUD has always been about people, and about community. Our values remain rooted in this connection, and we believe that our outreach and dynamic community network offer important opportunities for locally managed, sustainable change.

Looking to the year ahead, we will continue to build on our legacy, while investing in our strong community foundations to remain relevant and proactive. Johud’s social and physical network have tremendous potential to promote local governance and participation, and we are looking to develop dynamic localised models that are systemic, sustainable and collaborative.

While funding challenges remain, and often worsen, we feel strongly that the lessons we have learned will serve to focus our efforts more on the institutional capacity building of our own community platform. We will continue to invest in local capacities, to be both innovative and impactful, while in turn insuring greater community resilience and autonomy in the management of systemic, lasting, locally led development.

We thank you for your continued friendship and support, and we look forward to strengthening our partnerships, both old and new, in the year ahead.”

Farah Daghistani, Executive Director



National Outreach Map

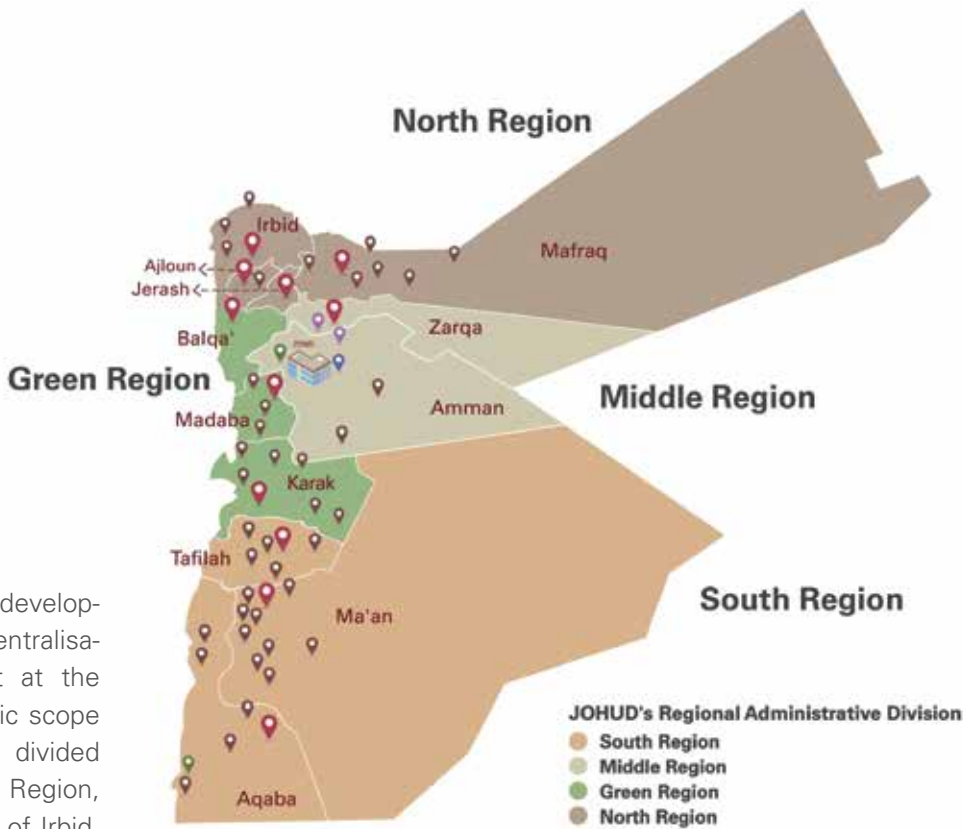
JOHUD'S FOUR ADMINISTRATIVE REGIONAL DIVISION

- North Region
- Middle Region
- Green Region
- South Region

Regions

Our work aligns with national development strategies related to decentralisation and regional development at the governorate level. The geographic scope of JOHUD's own operations is divided into four regions; the Northern Region, encompassing the governorates of Irbid, Mafraa, Jerash, and Ajloun, the Central Region, consisting of the governorates of Amman and Zarqa, the Southern Region, covering the governorates of Ma'an, Tafila, and Aqaba, and what we refer to as the Green Region, comprising the governorates of Madaba, Karak, and Balqa.

JOHUD's work and plans incorporate indicators from several national key sources, the Department of Statistics, the Local Sustainable Development Index 2023 (developed by the Jordan Strategy Forum in cooperation with relevant ministries, the Department of Statistics, and UNDP Jordan), and the 2016 Sustainable Development Goals (SDGs) issued by the United Nations.



- Queen Zein Al Sharaf Institute for Development (ZENID) Headquarters
- Main Community Development Centres (CDCs)
- Sub Centres (CDCs)

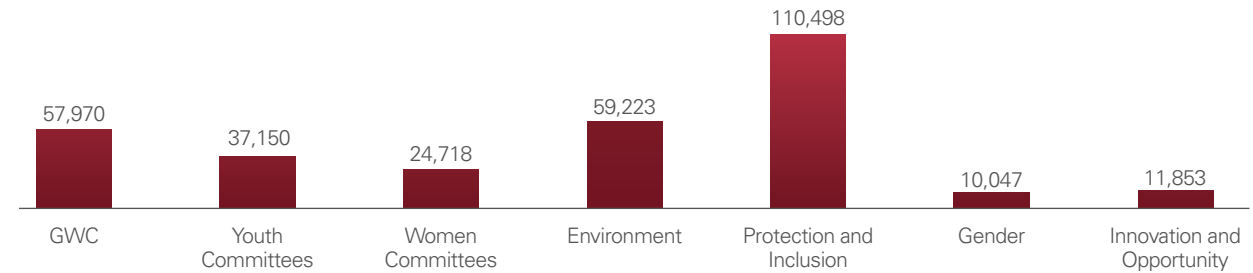
- Beit Al Bawadi Ceramics
- Johud AL Ayadi Products
- Al-Namothajish for Islamic Microfinance

- Mabarrat Um Al Hussein - Home for boys
- Al Rajaa School for deaf

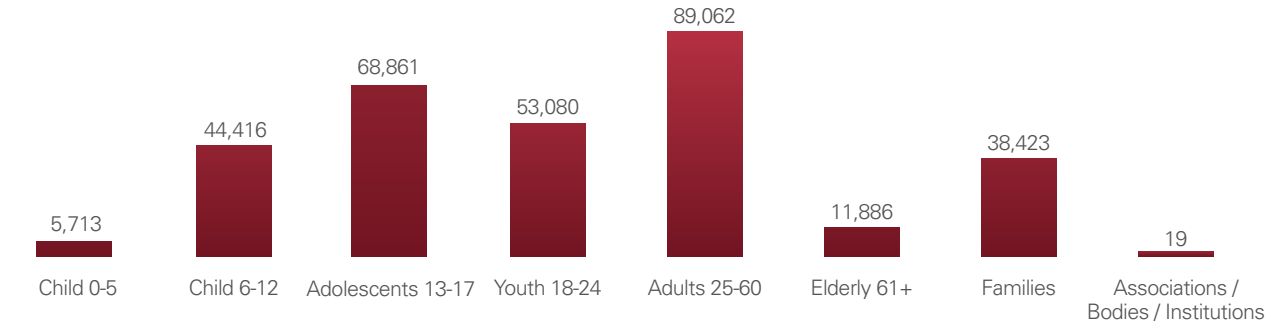
Facts and Figures

These figures only include Projects and Programmes direct beneficiaries, and do not reflect daily footfall and activity at our headquarters or registered centres

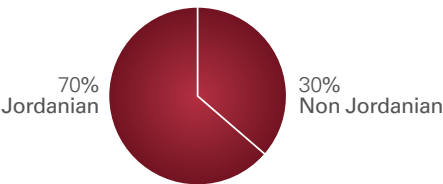
Beneficiaries by Activity



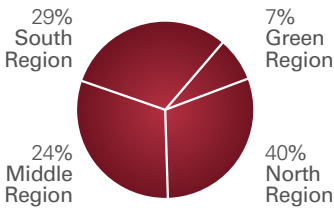
Beneficiaries by Target Group



Nationality



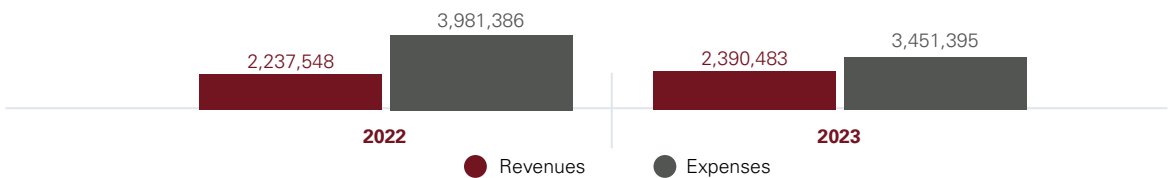
Beneficiaries distribution by Geographical Location



The Impact of Project Funding

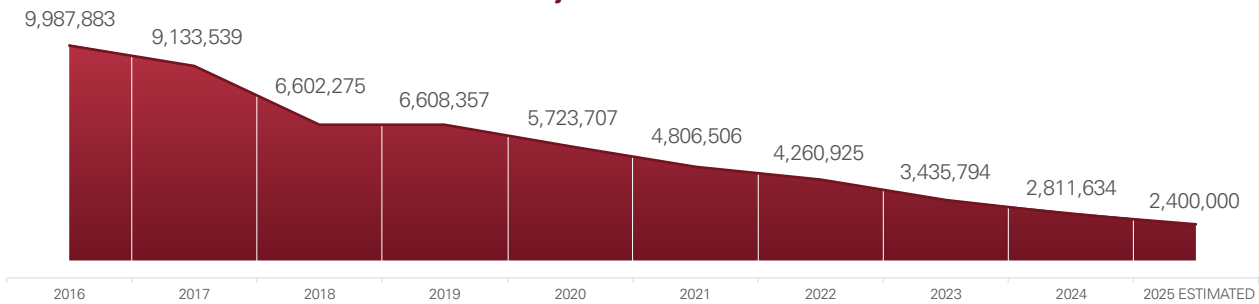
As support and funding sources decreased by 51 % since the onset of the COVID-19, and the overall budget for 2023 decreased by 45% compared to 2020, JOHUD aims to increase self-reliance by generating more revenue from its assets and social enterprises, as well as revenues from hosting, and other activities.

JOHUD’s Revenues and Expenses Excluding Project 2022-2023 in JOD

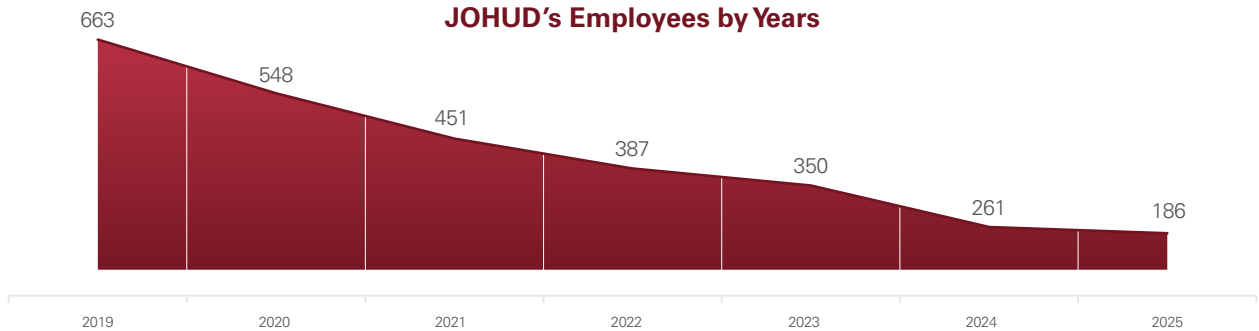


With a decline in larger projects and related positions within the organisation, JOHUD’s project staff has undergone a reduction of 72% from 2019 to 2024.

Project Allocations



JOHUD’s Employees by Years



JOHUD’s HR strategy is to continue to build the local management capacity of its full time staff and local presence at the community level, primarily through its national community development centre (CDC) network.

JOHUD’s policy of decentralisation is reflected in its current efforts to streamline its support functions at its operational centre, ZENID (the Queen Zein Al Sharaf Institute for Development), while developing the capacity of teams and centres across the country to increasingly lead, develop and manage their work from within their own communities.

Johud’s headquarters in Hashemi Shamali oversees the financial, administrative, information, planning and coordination support for its national outreach platform across Jordan. Our intention is to continue to shift the management and implementation of donor funded projects to our CDCs, to enhance our efficiency resulting in a more streamlined operation at our HQ offices, and greater capacity at the community level to manage projects and programmes independently.

Advances in Systems Management

Johud has begun implementing Microsoft Dynamics Business Central as our new Enterprise Resource Planning (ERP) system, to be fully launched in 2025. This information management system will centralise financial data, reduce manual processes, and provide real-time access to financial information. The result will be greater operational efficiency, and agility in financial decision-making, empowering our teams to respond swiftly to emerging needs. This system is set to enhance our reporting capabilities, compliance, and integration across all operational levels, contributing to stronger governance and accountability.

Financial Management Reform

JOHUD has introduced a new approach to budgeting that emphasises simplicity, accuracy, and agility. Our redesigned budgeting process is tailored to support strategic planning, allowing for more precise allocation of resources in alignment with our mission and project objectives. The new budget format is user-friendly and offers enhanced flexibility, enabling adjustments to reflect changes in program needs or funding. This approach not only makes it easier for team members across various departments to understand and utilise the budget but also improves financial forecasting and monitoring.

Media

Over the past year, JOHUD's social media platforms reached more than **3 million people**, with **350,000 engagements** on Instagram and Facebook. Our Instagram account also achieved double growth in followers, reflecting increased engagement and audience interest. Also, Farah Al Nas Radio officially broadcasts in Amman and Zarqa, with coverage extending to Madaba, Balqa, and Mafraq.

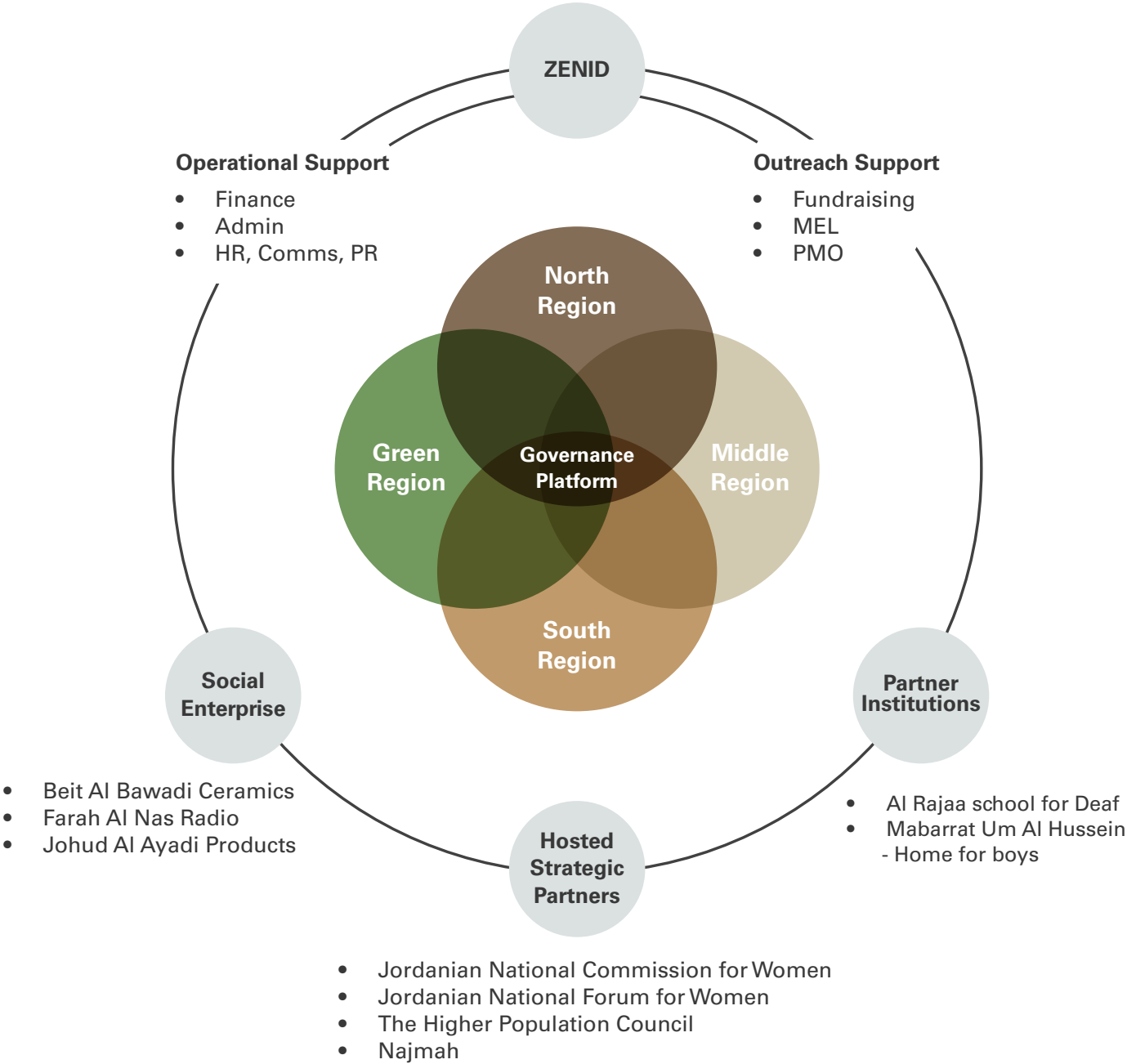
JOHUD
Social Media
platforms

3,057,000
Reach

352,800
Engagement

98.5 FM
فم الناس

JOHUD's Organisational Ecosystem



Challenges & Opportunities

Strategic impact	Systemic and sustainable institutional models	Financial resilience and consistency
HR, capacity and skills	Internal coordination, internal and external communication	Information management

The Sustainability Matrix



Internal Sustainability Plan Components:

Strategy, Efficiency, Productivity and Impact

Strategic engagement

Governance and decentralisation

Investing assets and generating revenues

Fundraising and networking

**Institutional development and capacity
building, smart-sizing**

**Promoting new social business models
through sustainable enterprise develop-
ment and financing (transition to financially
viable and self-sustaining models, limiting
project dependence)**

**Developing and positioning JOHUD as a
national and regional learning hub and
resource for collaborative knowledge gener-
ation, building capacity for individuals,
policymakers and institutions, research and
data analysis**

JOHUD's Organisational Drivers

- **Governance & Learning**
- **Social Protection**
- **Innovation & Sustainability**

JOHUD's work can be broadly characterised as relating to these interconnecting thematic areas:

Governance & Learning

- JOHUD's national network of community centres act as local hubs for mobilisation, engagement and ownership of development efforts.
- JOHUD as an organisation dedicated to governance is also a dynamic site of learning about development and social transformation, involving stakeholders and shareholders, generating new knowledge, thinking and leadership opportunities for individuals and communities.

Social Protection

Relating to JOHUD's work aiming at preventing or protecting people, particularly marginalised groups from poverty, vulnerability, and social inclusion, with a focus on gender, youth, people with disabilities (PWD's) and refugees.

Innovation & Sustainability

JOHUD aims to promote innovation and sustainability through new models of capacity building, financing and income generation for individuals and community groups to create new livelihood opportunities that promote the interests of the environment and sustainable living.

Governance and Learning

- JOHUD's national network of community centres act as local hubs for mobilisation, engagement and ownership of development efforts.
- JOHUD as an organisation dedicated to governance is also a dynamic site of learning about development and social transformation, involving stakeholders and shareholders, generating new knowledge, thinking and leadership opportunities for individuals and communities.



HRH Princess Basma Bint Talal & H.E Farah Daghistani with members of Tafileh Governorate Council

Community Governance

Regional Councils

JOHUD's national network, consisting of 52 community development centres (CDCs), extends throughout all 12 governorates of the Kingdom (10 main centres and 42 smaller satellite centres). Most importantly, this network relies on local community management, and involves large numbers of volunteers and partners. In 2023, our newest CDC was inaugurated in the Governorate of Zarqa. Our community governance platform is divided into 4 regions (North, Middle, South, and Green Region). To enhance local ownership, each region is overseen by a Regional Council that includes directors and staff of JOHUD's development centres, members of locally elected youth and women's committees and voluntary community groups, as well as partners and representatives of the local community including refugees and non-Jordanians.

JOHUD's centres act as local hubs that bring together community members and partners, while activities and services within these centres vary according to local priorities.

Main centres in all governorates are responsible for coordinating with smaller satellite centres, and regional councils are the overarching mechanism to support the development of broader regional engagement to speed up and strengthen local autonomy.

Through these networks of centres and regional councils, advocacy, fundraising, planning and numerous partnerships are evolving, resulting in areas of specialisation and focus that vary from region to region, this in turn is reflected in the different services, projects and programmes managed within each region and its centres.

Partnerships with local government at the governorate and municipal level, private sector, civil society and international agencies are a key aspect of the development of JOHUD's governance platform. As these relationships develop and become more systemic and institutionalised, they become a valuable vehicle for participatory local development.

Voluntary Committees

These committees, which are active in all governorates across the Kingdom, reflect JOHUD's commitment to promoting the involvement of youth, women and a wider range of volunteers.

2838

52 Youth Committees with 2838 members.

2986

52 Women's Committees and coordination networks with 2986 members.

140

18 Community Support Committees with 140 members including refugees.

Youth Committee Election 2024

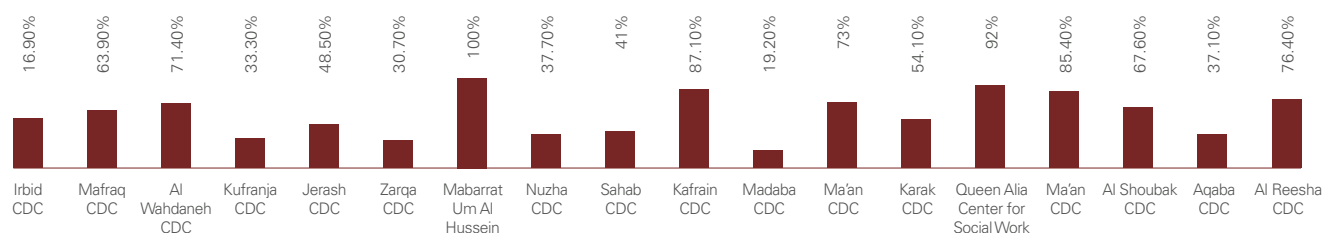
JOHUD organised Youth Committee elections for the sixth consecutive time on October 7, 2024. These elections aimed to empower young people across various communities in Jordan. First launched in 2014 under the patronage of HRH Princess Basma Bint Talal, the elections have become a critical initiative in fostering youth engagement, we strongly believe in the youth's right to access information and advanced technology to enhance their educational abilities and personal skills. These rights empower young people to adapt to rapid changes, overcome barriers, and unlock their potential, enabling them to serve their communities effectively.

The 2024 Youth Committee Elections were held on Saturday, October 7, with the participation of 1,256 young individuals aged 14-25. The elections took place across 29 centres, with 55 candidates running for committee president positions. The results saw the election of 12 female presidents and 17 male presidents.

These elections continue to play a pivotal role in JOHUD's strategy to empower Jordan's youth, ensuring their voices are heard and their leadership potential is realised for the betterment of their communities. The elections demonstrated significant progress in gender representation, with 55.1% of the winners being male and 44.9% female.



Voter Participation by Centres



Learning Pathways

The Queen Zein Al Sharaf Institute (ZENID)

The headquarters of all JOHUD's operations, as well as a place of exchange and interaction, we seek to promote ZENID's role as vibrant space for learning and information sharing about development, between practitioners, community members, activists and institutions.

Mujawarrah (Good Neighbouring)

A PHILOSOPHY AND KEY APPROACH

"In brief, what I hope will happen is that the name 'JOHUD' becomes synonymous with living wisely. Currently, no university or institution, in Arab and non-Arab countries, sufficiently incorporates local and community wisdom (in practice, not just in words) into their work and educational philosophy. I feel that JOHUD can play a vital role in supporting this kind of learning exchange, as most of what we need is already present in its centres and surrounding communities.

Many of JOHUD's centres are the beating heart of local communities. These centres are connected to the place and context of each of these communities. They are not copies of ready-made imported institutions but are born out of the reality present in each place. There is so much to be learned and gained from them."

-Dr Munir Fasheh, Palestinian Educational Activist.



Dr. Munir Fasheh with a child from Mabarrat Um Al Hussien during a tree planting activity.

This initiative, led by Dr Munir Fasheh, presented a unique model that redefines how we view development, learning and knowledge in the Arab region. While aiming to integrate hikmah (wisdom) into the core fabric of our learning and social philosophy, through a series of ongoing 'Mujawarra' (Good Neighbouring) JOHUD has adapted this approach as a means of connecting and engaging internally and across communities and stakeholder groups across Jordan.

Training

ZENID seeks to expand its accreditation in relevant training and capacity building. At present, the Institute offers a range of specialized training, includes:

- **Protection from sexual abuse and exploitation**
- **Case management training in child protection and gender-based violence**
- **Safe referral for gender-based violence cases**
- **Online sexual exploitation of children**
- **Family counselling and rehabilitation**
- **Qualitative research and gender policy guidelines**

Research

Building on its previous experience, beginning with Jordan's National Human Development Report which it compiled in 2004 with UNDP, ZENID seeks to expand its capacity to generate qualitative research and information with and from local communities. Studies conducted in 2023 include:



FoSTR team members participate in "Accelerating the Transformation of the Food System in Jordan" workshop at ZENID

Research and Policy

A survey study was conducted as part of the Building Climate Change Adaptation Capacity in Jordan Project, in partnership with UNDP, in four governorates around the Dead Sea. The study, titled "Rainwater Harvesting Gender Sensitive Socio-Economic Study," highlighted the increasing impacts of climate change on water resources, emphasizing the importance of preparedness and adaptation to these challenges.

Within the project "Building Climate Change Adaptation Capacity in Jordan" a Gender-Sensitive Socioeconomic in Climate Change Assessment was conducted.

A labour market assessment study in the governorates of Irbid and Mafraq was conducted, as part of the National Resilience and Economic Recovery project.

An incentive and guidance manual for private sector employers to provide a safe environment for women in the workplace, as part of the 'Resilience and Economic Recovery Project'.

Queen Alia Competition for Social Responsibility

@qac.jo

<https://qac.jo>

A key national initiative launched by Johud in 1995, which aims at raising awareness and inspiring social responsibility among school children and young people, with all proceeds going to support the education of people with disabilities, through:

Educational material and publications.

Audio-visual media awareness campaigns.

An annual competition with a token subscription fee open to children and young people across Jordan.






The theme for the competition for 2022-2030 is in alignment with the United Nations Decade on Ecosystem Restoration, which aims to inspire the regeneration generation and revive sustainable ecosystems.

Under the theme of Ecosystem Restoration, the competition for 2023 explored the impact of everyday behaviour on the environment, to raise awareness about ecosystem restoration among students, schools, and local communities, and to encourage children and adolescents to design their own eco-friendly initiatives. More than half a million students take part annually in the competition. In 2023, approximately **668,000** participated in the competition. Proceeds from the competition supported Al-Raja School for the Deaf in Russeifa with a value of **70,000 JOD**, as well as resource rooms in the Ministry of Education with a value of **15,362 JOD**.





Partners and Supporters of the Queen Alia Competition for Social Responsibility in 2023









Partners

-  Ministry of Education
-  Ministry of Interior
-  Ministry of Environment
-  Ministry of Agriculture
-  Greater Amman Municipality








Media Partner

-  Jordan Television
-  Gimmick Media (Smart Proposal Company)

Supporters

-  Middle East Insurance Company
-  The National Bank of Jordan
-  MENATech Software Company
-  Jordan Carbonate Company
-  Islamic International Arab Bank
-  Islamic Insurance Company
-  Manaseer Group
-  Jordan Kuwait Bank

Supporters

-  Ahli Microfinance Company
-  Housing Sector Investors Association
-  Amman Chamber of Industry
-  Haider Murad & Sons Group
-  Islamic Centre Charitable Society
-  World Islamic Sciences & Education University
-  Private Schools Owners Association

Social Protection

Relating to JOHUD's work aiming at preventing or protecting people, particularly marginalised groups from poverty, vulnerability, and social inclusion, with a focus on gender, youth, people with disabilities (PWDs) and refugees.

JOHUD focuses on promoting inclusion and access for vulnerable and at-risk groups, particularly those affected by disability, age, gender, conflict, or displacement. Through specialised facilities and programmes, we support youth, children, refugees, and individuals with disabilities.

JOHUD's approach includes case management, community-based protection, and mainstreaming social protection to serve marginalized populations effectively. Our specialised care centres, including ZENID Early Childhood Programme, Nuzha Community Support Centre, Social Support Centre, Mabarrat Um Al Hussein, and Al Rajaa School for Deaf Students, provide comprehensive services and coordinate with affiliated social protection entities to ensure a cohesive and supportive ecosystem.

We aim to strengthen institutional frameworks, linking vulnerable individuals to better health and socio-economic opportunities for lifelong inclusion. By emphasising policy development, capacity building, and advocacy we aim to create a sustainable, locally responsive, and innovative model for social protection that extends beyond donor-driven projects.

Moving forward, JOHUD will leverage its national network and Community Development Centres (CDCs) to enhance social protection mechanisms, build institutional capacity, develop partnerships, and improve reporting, ultimately reinforcing community-level support systems across Jordan.



Members of the Community Support Committees at The First Zarqa Charity Exhibition

Women and Gender

JOHUD's approach to women's empowerment and gender equality integrates gender rights, economic autonomy, leadership, and efforts to combat gender-based violence. Through partnerships with organisations like the Jordanian National Commission for Women JNCW, Jordan highest policy making forum for women, and various women's networks, JOHUD promotes gender equality, advocates for women's rights, and provides economic empowerment training across five empowerment networks. This work prioritises grassroots mobilisation, policy advocacy, and direct action, focusing on key areas such as access, leadership, and rights awareness.

Through a comprehensive approach, focusing on enhancing women's rights, self and economic empowerment, leadership, combating gender-based violence, and including action-oriented research, and training materials.

To support sustainable change, JOHUD also conducts research and action-oriented studies that inform its gender-focused policies and planning. These studies provide the basis for developing guidelines, policies, and budgeting frameworks within JOHUD's programmes and CDC network, ensuring a gender lens is applied across all initiatives. JOHUD manages a diverse portfolio of gender and rights projects, creating linkages across programmes to strengthen the impact on women's rights and empowerment throughout the Kingdom. This integrated approach enables JOHUD to foster a supportive ecosystem where women can achieve greater autonomy, influence policies, and participate meaningfully in Jordan's social and economic landscape.

Through a comprehensive approach, focusing on enhancing women's rights, self and economic empowerment, leadership, combating gender-based violence, and including action-oriented research, and training materials. Since the establishment of Johud the Women's Committees represent a platform for women leadership and rural leaders



Childhood and Disability

Aiming to create an inclusive and accessible environment for local communities and refugees, people with disabilities of all ages and their families, while promoting independence and self-reliance:

- Disabled and Elderly Accessible Spaces to promote social inclusion and improve access to services.
- Medical equipment and devices.
- Rehabilitation and early intervention services.
- Providing psycho-social support services.

9,482

Reached

Child Labour: Focusing on child protection by targeting vulnerable children, including homebound girls, working children, and children at risk.

710

Reached

Education Support Services: Improving the quality of education for the most vulnerable refugees and Jordanians by providing access to innovative learning platforms and academic support to children and youth, while promoting their well-being and social cohesion.

7,530

Reached



The Goodwill Campaign (GWC)



JOHUD's own flagship programme and fundraising mechanism was established in 1991. The Goodwill Campaign (GWC) is nationally recognised for its holistic support to individuals, families, and communities. The collaborative approach of the GWC is unique, as it brings together a range of stakeholders including the banking, medical, industrial and academic sectors in Jordan, as well as a large numbers of professional and young volunteers who donate their time and skills.

The GWC, which has its own registered governance structure, increasingly relies on Johud's regional councils to act as information conduits to define priorities and reach the most vulnerable communities across the country. More recently, the GWC is focusing its efforts on the increasing number of female headed households, which are particularly vulnerable, overlooked, and face serious and complex challenges across the country.

Overview:

According to The World Bank's Atlas of Sustainable Development Goals 2023, the number of poor people in Jordan is approximately 3.98 million, equivalent to 35% of the Kingdom's population of 11.3 million people. This was determined based on the national poverty line set for each country globally, equivalent to \$7.9 per person per day in Jordan. Hence, a third of Jordanians are considered poor, with the poverty line for an individual estimated at approximately 168 Jordanian Dinars per month.

Data from the Jordanian Department of Statistics for 2022 indicated that the percentage of women headed households reached 20.6%, an increase from 18.5% in 2021. This is a significant indicator associated with the feminisation of poverty, often results from the death of a provider (studies show that 62% of poor women in Jordan are widows), divorce, or abandonment, and the legal, economic and policy constraints that affect women and their families, as well as the inadequacy of social safety nets to protect them.

The poverty rate among female-headed households is higher in rural areas compared to urban areas due to larger household sizes, difficulty accessing job opportunities, limited social and basic services, and higher illiteracy rates among female heads of households compared to their male counterparts.

Despite the education sector achieving gender equality, the illiteracy rates among women heading households remain high, reaching 32% in 2020. This indicates that low education levels and lack of skills, access and opportunities among these women have been barriers to finding suitable or reasonably paid jobs.

Women suffer from weak resources, especially those working on a daily wage basis and in unorganized work sectors, making them vulnerable to various forms of violence and discrimination. The issue of indebted women is a clear indication of this, along with the difficulty of balancing work and childcare due to the lack of childcare services for working women.

Women also represent the highest percentage of beneficiaries of the National Aid Fund programmes, indicating that the percentage of poor females is higher than that of males, with females constituting about 61% of the total beneficiaries of recurrent aid programmes as of 2020. Data from the Zakat Fund confirm that the percentage of female beneficiaries of the assistance provided by the fund is higher than that of males, reaching 66% compared to 34% for males.



The Goodwill Campaign Programmes

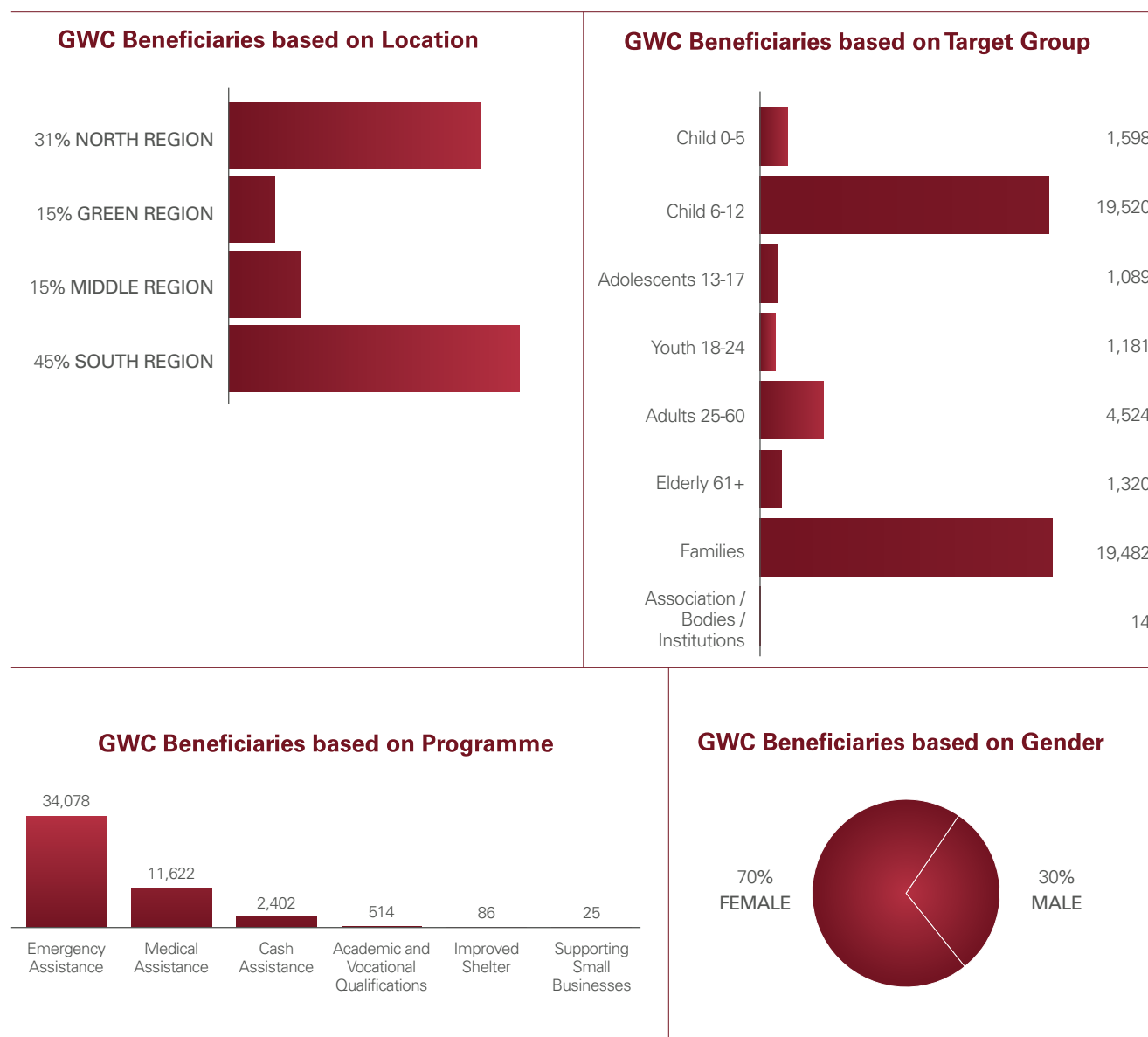
With the continued support of various national institutions, professional associations and members of the public and private sector, and under the supervision of the GWC Higher Committee, headed by HRH Princess Basma Bint Talal, the GWC offers the following types of support:

- **Academic and Vocational Qualifications:** provides financial support and academic and training opportunities to help young people find employment. It offers scholarships to students who cannot afford to continue their education, focusing on fields of study demanded in the job market. Additionally, the campaign provides vocational training and certification opportunities.
- **Medical Assistance:** with the support of private hospitals, pharmaceutical companies, and volunteers, GWC offers medical assistance to mostly uninsured individuals and families in underserved areas. It provides free primary healthcare, life-saving surgeries, and distributes medical devices and treatments to those in need.
- **Emergency Assistance** with the support of individual and corporate donors, the GWC delivers essential supplies to some of the poorest families in Jordan. This assistance includes financial aid, coupons, food parcels, school supplies, clothing, as well as winter and emergency necessities such as fuel.
- **Improved Shelter:** with the support of the Jordan Engineers Association (JEA) GWC provides home maintenance, renovation, and basic needs such as furniture and appliances for those living in inadequate and unsafe dwellings.
- **Supporting Small Businesses:** to improve the living standards of poor families by helping them establish small income-generating projects, focusing particularly on women in poor, rural and underserved communities.

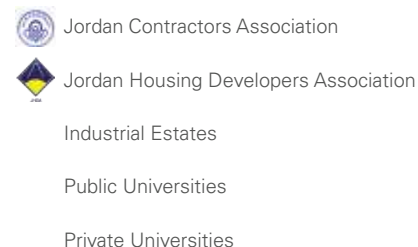
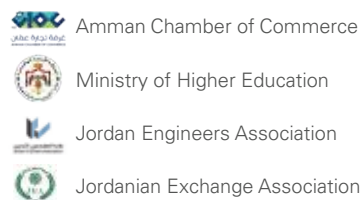
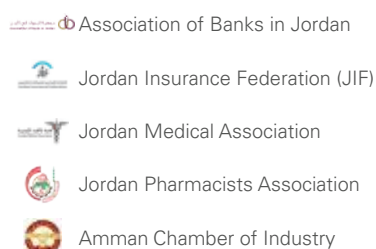


A child from Rahma village – Aqaba governorate during the free dental medical day held by the GWC “Medical Assistance” programme

In cooperation with professional associations, and with the support of corporate and individual donors and volunteers, the GWC reached 48,727 direct and 233,890 indirect Jordanian beneficiaries (which include family members)



GWC Partners and Donors:



Mutasem M., Ghor Al Safi

Mutasem was suffering from a herniated disc, which led to constant back pain and an inability to move normally, which affected his quality of life.

After intervention from the GWC's medical programme an operation was performed to free the lumbar nerves in the first, second, and third vertebrae and stabilise the vertebrae with screws and plates.

He was able to work again, and generate an income to support his family. Mutasem and his family are now much more optimistic about their prospects for the future.



HRH Princess Basma Bint Talal visiting Al-Mutasem Al-Masha'la after undergoing a nerve release surgery

AlTahasheeb District family, Amman

Mohammad, just 20 years old, shoulders the responsibility of caring for his three sisters, who face life with cerebral palsy and need constant support. Despite the financial strain, Mohammad's daily work at a tire repair shop, earning only around 5 Jordanian Dinars a day, has been his way of bringing hope to his family. Their modest home, inherited from relatives, was barely liveable, with a roof that leaked with every rainfall.

Through GWC, their lives took a turn for the better. Support included financial aid, food packages, and clothing vouchers, along with repairs that transformed their home into a safe space. The sisters also began physical therapy at Johud's Nuzha Centre, and employment prospects for Mohammad and his sisters are being explored.

Wijdan M., Mafrag

Growing up as the eldest child in a family with a seriously ill father and siblings still in school, Wijdan faced overwhelming pressures. Her father's health conditions prevented him from working, leaving her solely responsible for the family's welfare. Discovering the "Academic and Vocational Qualifications" scholarship from the Goodwill Campaign at the CDC brought new hope. After submitting her application and undergoing a case study, she was awarded a four-year scholarship. With this support, she was able to complete her university studies, which has had a profound impact on her life. Today, she is married with four children, contributing to her family's income and encouraging her children to pursue their education with passion. Her career has included roles as an IT teacher and a data entry professional for prominent organisations, and she is currently teaching at Za'atari Camp.

Reflecting on her journey, she says, "A thousand-mile journey begins with a single step, and this scholarship was that crucial first step toward completing my university education. I dedicate my success to my late father's memory and am grateful to JOHUD's Goodwill Campaign for supporting students in need."

Social Cohesion and Refugees

As part of our ongoing partnership with UNHCR, work with refugees continues through:

Community Support Committees

In 2023, the work was carried out across all governorates by 20 community committees with **160 members** of various nationalities.

In 2024, the work was completed by 18 community committees with **140 members** of various nationalities, reaching a total of **45,518 beneficiaries**.

Refugee Support

4,867 individuals were reached through the services of the Help Desk and Hotline, conducting awareness sessions and implementing awareness activities.

Mohja Y., Mafrq

Muhja, a Syrian refugee, faced many challenges when she first came to Jordan. Unable to find work to support her family, she first received psychosocial counselling from JOHUD's main Mafrq centre. Further enrolment in a range of training courses at the CDC eventually led her to connect with an employer who gave her a three-month internship in a company, and then a long-term contract of employment that secured a job.

Partners and Projects

These objectives were achieved thanks to the partnership and support of international organisations including:



United Nations High Commissioner for Refugees (UNHCR)



International Rescue Committee (IRC)



CARE International



World Food Programme (WFP)



Emirates Red Crescent



Salam Charity Organisation

Innovation and Sustainability

JOHUD aims to support innovation and sustainability through new models of capacity building, financing and income generation for individuals and community groups to create new livelihood opportunities that promote the interests of the environment and sustainable living.

This area of Johud's work focuses on employment, business development, and income generation through integrated support for digital and soft skills, access to finance, and the development of a robust, linked-up social enterprise ecosystem. With a mandate to improve services across all JOHUD facilities, including ICT and digital skills training, employability offices, and innovation labs, these programs target diverse groups such as youth, women, refugees, and people with disabilities. To strengthen these services, JOHUD plans a major upgrade to enhance quality, increase demand, and attract funding for initiatives such as employment offices and women's digital centres.

These initiatives align with market demands by partnering with academic, vocational, and professional institutions and collaborating with both public and private sectors. Given the global context of youth unemployment, with millions out of work or in poverty, this work is vital for Jordan, where unemployment is a pressing issue—particularly amid economic and political challenges affecting the labour market. JOHUD leverages international insights that link entrepreneurship and job creation, focusing on sustainable opportunities in the green economy that can benefit the most marginalized communities and address regional inequities and environmental challenges.

Innovation Labs (5)

Our labs rely on 4 stages of non-curricular education, welcoming members outside school hours for up to 20 training hours weekly. The first stage starts with "I Learn," followed by "I Design," then "I Change," and concludes with "I Compete," providing youth with the chance to participate in local and global competitions. In 2023, achievements included:

- 90 new members
- 1,850 members aged 10-18 accessed training and activities
- 250 members aged 18+ accessed training and activities.
- 1,350 innovation lab members benefited from the Learning Platforms project
- The "Engineer for a Week" initiative supported by Facebook involved 50 lab members with training in game programming
- The "Ready for Tomorrow" project in collaboration with the Rotary Organisation (preparing youth for the job market) trained 135 young men and women aged 18-35 in content creation using AI tools.
- 15 members trained in experimental storytelling (Story Experiential), focusing on story writing, drawing, and filming.
- Participation in the Science and Art Festival at the Children's Museum.
- 60 members participated in the Global Entrepreneurship Week, attending workshops on community innovation.
- Participation in the annual conference for Intel clubs in Boston by two JOHUD staff.

Women's Digital Skills

Implemented in 8 centres across 7 governorates, targeting women with small projects or project ideas by providing training in business management and internet marketing, to generate income and increase employability. In 2023, **155 women graduated** from the initiative, with two winning the "Amazing Woman" grant to support, develop, and improve their own income generating projects. In 2024, **235 women participated**.

Employment Offices

In Sahab, Mafrq, Irbid, Jerash, Ma'an, Madaba, Kafraín (Balqa), and Aqaba, addressing local community needs by raising awareness about job market required skills, providing relevant training, and contributing to job opportunities for job seekers in the private sector.

Employment Offices also maintain a centralised database for job seekers and employers, a unified mechanism for employment fairs across the country, and campaigns encouraging youth to find opportunities, in partnership with the Vocational Training Corporation and other national public and private institutions.

In 2023, the employment offices found jobs for **820 individuals**, as compared to 731 in 2022. And in 2024 **1,060 individuals** found a job through employment offices.

Shadia G., Sheikh Hussien

Shadia's small project was transformed after she received business management and marketing through JOHUD's training. Her healthy sweet production home industry expanded, and she now has her own shop. In recognition for her innovative work, Shadia was recognised with an 'Amazing Woman' (2023) award and a prize worth 5,000 Euros, to further invest and grow her business. Shadia now employs a number of women in, who in turn support their own families. As she told us, "A dream remains a dream unless we strive for it. Success is not just succeeding once, but continuing to succeed"

ENVIRONMENTAL SUSTAINABILITY

"Although the connection between our work at JOHUD and the environment may not be obvious to some, there is a strong link between the challenges of climate change, environmental sustainability, and the role of communities. Environmental governance emphasises the vital role that communities play in managing and sustainably benefitting from the natural resources around them. Here, we find a clear strategic intersection between environmental governance and community governance, which forms the core of our vision as a national development institution."

-Farah Daghistani, Executive Director



HRH Princess Basma Bint Talal during her visit to the Fish farming and hydroponics project in the Sheikh Hussein CDC

JOHUD's environmental work with local communities promotes the sustainable management of Jordan's limited natural resources and attempts to find economic opportunities in the green economy while addressing community-specific needs in agriculture, water, renewable energy, food security, biodiversity, economic empowerment, and environmental sustainability. Currently, Johud is transitioning from direct project implementation to strategic oversight, while strengthening environmental governance and green economy initiatives at the local level through the CDC network and national partnerships, including the National Alliance Against Hunger (NAJMAH).

Through research, advocacy, and integrated community engagement models, Johud aspires to promote resilient, self-reliant communities, by promoting sustainable lifestyles, technical skills, and ever improving policy and advocacy .

Etaf F., Madaba

The Governorate of Madaba faces numerous environmental challenges that pose threats to public health. This motivated volunteer Etaf, who attended training aimed at raising awareness and encouraging environmental activism among young Jordanians.

This led to a successful initiative for waste sorting in touristic locations in Madaba, which improved the sites, and also involved the wider Madaba community.

With the support of the Madaba Municipality, the resulting project will be able to continue to make improvements in the cleanliness of the Governorates unique heritage sites."

Partnership with the National Alliance Against Hunger and Malnutrition

(NAJMAH)  @Najmahjo <https://jaah.org.jo>

JOHUD collaborates closely with the National Alliance Against Hunger and Malnutrition "NAJMAH," established in 2004 under the chairmanship of Her Royal Highness Princess Basma bint Talal, and a member of the International Alliance Against Hunger.

Key Achievements:

- With support from the King Salman Centre and through the Jordan Food Security Project KS Relief, food packages were distributed to families across the Kingdom.
- Participation in the Third Smart Food Conference and the Arab Water Week, where NAJMAH highlighted its innovations in sustainable agriculture and enhancing food production efficiency through an inspiring presentation titled "Soil-less Agriculture Technologies Towards Food Security."
- Continued providing support to families in the Northern Jordan Valley region.
- Through the BRCCJ-UNDP project, the alliance contributed to assessing targeted communities to improve resilient water systems and enhance water security in the governorates of Karak, Madaba, Tafilah, and Ma'an.
- Strengthened the resilience of rural women's communities, conducting a value chain analysis for forest products with support from the Food and Agriculture Organisation (FAO), focusing on improving economic conditions in the governorates of Ajloun, Jerash, and Balqa.



JOHUD's Social Enterprise Ecosystem

Developing and driving entrepreneurship, social enterprise and social engagement models within JOHUD and across local communities, engages potential partners and funding sources in new areas of cooperation and partnerships.

Beit Al Bawadi Ceramics

@beitalbawadi
beitalbawadi.com



For over 30 years, Beit Al-Bawadi has been renowned for its unique ceramic designs that celebrate our Islamic and Arab artistic make of heritage supporting local artisans, and preserving ceramic skills. Today, Beit Al-Bawadi blend traditional aesthetics with contemporary style for everyday living.

Established by JOHUD as a developmental project in 1993, it was registered in 2023 as an independent social enterprise aimed at preserving traditional crafts and providing vocational training and job opportunities for ceramics artisans, youth, refugees, and people with disabilities. In 2023, BAB's new Jabal Amman shop was opened.



Beit Al Bawadi artisans preparing clay prototypes for production



Johud Al Ayadi Products

Johud Al Ayadi Products

@Johud.Alayadi



The newly established brand aims to support and promote the income-generating initiatives of local communities connected to our national outreach. From homes, farms and workshops, and local, individual and group businesses; innovative, value chains can generate revenue and sustainable growth. With the support of the Aqaba Development Corporation, Johud Al Ayadi's first showroom was established in Aqaba.

(AL-NAMOTHAJIAH) Islamic Microfinance Company

@mifm.org.jo
www.mifm.org.jo



Established in 2016 and owned by JOHUD, as an independent, registered non-profit company operating under the supervision of the Central Bank of Jordan, AL-NAMOTHAJIAH is now the only Islamic microfinance company in Jordan. 2023 witnessed developments in the company's activities from the perspective of financial and non-financial products and services, with a special focus on financing sustainable, environmentally friendly income-generating projects for women, youth, and people with special needs.



This is done through a network of branches covering all governorates of the kingdom, increasing financial inclusion, and promoting a shift towards digital financial services and social innovation. JOHUD views AL-NAMOTHAJIAH as a valuable part of its growing ecosystem, offering access to finance for excluded groups.

Farah Al-Nas Radio: A Social Enterprise and a Voice for Development and Exchange

@FarahAlNas.fm

www.farahalnas.jo



Farah Al-Nas community radio station has successfully established itself as a platform for young people's voices. In 2023, new shows included:

- Good Morning: A window to the world, covering news and current affairs.
- Al-Dar (The Home): Tackling family and parenting issues with depth and responsibility.
- Noon Al-Nisa: Focusing on women's issues and success stories.
- Question of the Week: Opening the floor for discussion of important environmental issues.
- Learning about Finance: In collaboration with the Islamic Microfinance Model Company, discussing microfinance and access for business start-ups and loans.
- Yom Bi-Yom (Day by Day): Shedding light on youth issues and highlighting success stories from youth committees, in their own words.
- (Correct): A weekly show fully translated into sign language, dedicated to correcting common misconceptions in Jordanian society.

In 2024, Farah Al-Nas Radio achieved significant milestones that reflect its commitment to innovation, inclusivity, and community empowerment. The station launched Sahih, the first radio program in Jordan fully translated into sign language, and received recognition from the Jordanian Union of the Deaf with a letter of thanks and participation in its events. Farah Al-Nas also trained and empowered 33 young men and women and 20 women, alongside deaf individuals in content creation and sign language interpretation.

As part of its efforts to expand its reach, the radio has launched an online broadcasting and planning to launch smart-phone applications in 2025, extending its reach to a wider audience. It is also working on developing a "Sustainable Development Media Guide" to solidify its position as a pioneering developmental institution and establish an accredited developmental media training platform for young people and refugees.



Farah Al Nas Radio Station Staff and Volunteers

"At Farah Al Nas Radio, we provide a platform for every dream and hope, turning the voice of youth into a bridge for change. We are proud to have launched the first comprehensive development programme translated into sign language, fostering inclusivity and ensuring everyone, including people with disabilities, has a voice. "

- **Rahaf Al-Ramahi, Farah Al Nas Radio Manager**

The Four Regions of JOHUD's Work

The North Region

Background

Irbid is the second most densely populated governorate, accounting for 18.5% of Jordan's total population.

The Sustainable Local Development Index classifies Ajloun and Jerash as governorates with medium local development, while Mafrq is a governorate with low local development.

According to the 2023 statistics from the United Nations High Commissioner for Refugees (UNHCR), 31.3% of Jordan's refugees reside in the Northern Region, with the majority in Irbid and Mafrq which increases the pressure on services and needs.

Educational statistics reveal over 694,000 students in the region which requires greater educational interventions. The 2023 Sustainable Local Development Index highlighted Mafrq as the weakest governorate in terms of educational performance, given the high illiteracy rate of 7.9%.

Additionally, the Higher Population Council's report indicated that Irbid has the highest disability prevalence rate at 12.1%

Overview

"The North Region Council is a pioneering initiative that promotes a systematic, participatory approach, ensuring centres take full responsibility for serving their communities. By leveraging the region's comparative advantages and building partnerships with government and private sectors, the council addresses unemployment, poverty, and sustainability, serving over 3.286 million people across Irbid, Mafrq, Jerash, and Ajloun. JOHUD's efforts focus on employment, entrepreneurship, tourism, and environmental conservation. Key initiatives include establishing employment offices, environmental and tourism programmes, innovation labs, and the Goodwill Campaign. Despite challenges like limited staff, funding, and rising poverty, JOHUD's programmes foster local development and improve livelihoods through collaboration and innovation."

-Fahmieh Al Azzam

North Region Council Coordinator



Fahmieh Al Azzam - North Region Council Coordinator participating at International Day for Older Persons activity in Irbid CDC



Irbid

MAIN CENTRE

Irbid CDC

SUB-CENTRE

Sheikh Hussien
Deir Al-Se'na
Al-Mansoura

Ajloun

MAIN CENTRE

Al-Wahadneh CDC
Kufanja

Mafrqa

MAIN CENTRE

Mafrqa CDC

SUB - CENTRE

Rehab
Al-Khaledeyah
Rawdet Basma
Al-Baej
Al-Dafyaneh
Thaghret Al-Jb
Al-Zataari

Jerash

MAIN CENTRE

Jerash CDC

Irbid

The CDCs in Irbid strive to promote development across various sectors by identifying needs and challenges faced by the **employment** and **entrepreneurship** sectors, in alignment with the unique strengths of the Irbid Governorate. In Irbid, Johud successfully networked with several sectors and institutions in both the private and public domains to provide job opportunities for male and female job seekers from local communities. These institutions include Al-Wala' Catering Company, Al-Hassan Industrial Estate, the Chamber of Commerce and Industry, Al-Namothajiah Microfinance Company, private universities, and others.

A total of **337** job seekers have benefited, including 335 males and 2 females, by securing employment opportunities in the local market.

159 women have been trained in crafts and handwork, while **20** men and women have received training in food and dairy production.



Career day session

FOCUS AREAS

EMPLOYMENT

The centre has played a significant role in building the employment capacities of job seekers, equipping them with essential knowledge for the workplace through capacity-building workshops covering topics such as interviews, CV preparation, occupational health and safety, and labour laws. A total of 337 job seekers have benefited, including 335 males and 2 females, by securing employment opportunities in the local market in 2023-2024

ENTREPRENEURSHIP

In the fields of entrepreneurship and digital marketing, 120 women have been trained in foundational skills and planning for home and small business development. Irbid's main CDC aims to become a leading training hub in the field of entrepreneurship for 2025.

AGRICULTURE

Training was given to 60 women providing them with skills in fish farming and hydroponics, leading to the establishment of income-generating projects. 159 women have been trained in handicraft production, while 20 men and women have received training in food and dairy production.

337

Job seekers benefited

120

Trained in entrepreneurial skills

60

Trained on agricultural sector

Ajloun

The two CDCs in Al-Wahadneh and Kufranjah, have tailored their developmental services to meet the specific needs of the **tourism, environmental, and agricultural sectors**, leveraging the unique advantages of the governorate. Ajloun is known for its lush green spaces and numerous tourist attractions, including Ajloun castle, historical tourist trails, ancient churches, and a traditional cultural heritage museum.

In collaboration with Ajloun Governorate and Johud's Municipal partners, Johud's centres have completed various activities and events aimed at raising cultural and touristic awareness, as well as to promote environmental conservation and expand green areas. The centre encourages local community members to engage in the agricultural sector. To achieve this, the centre has built partnerships with numerous institutions, including the Directorate of Tourism and Antiquities, the Directorate of Environment, the Ajloun Governorate Council, the Al-Wahadneh Popular Heritage Association, and the Shafa Municipality.

FOCUS AREAS

AGRICULTURE

Ajloun CDCS have conducted numerous workshops focused on agricultural learning food production training and caring for both forestry and fruit trees. These initiatives have served as platforms for farmers to exchange experiences, which is especially significant given the challenges which stem from a lack of knowledge in modern farming techniques, as well as the limited use of technology for marketing products. The centre has responded by offering training courses for small-scale male and female farmers, benefiting 90 farmers (40 men and 50 women). In addition, 50 women have received training in agricultural production, food processing, and skills for establishing income-generating projects.

ENVIRONMENTAL

Numerous **environmental initiatives** have also been carried out to preserve the environment and reduce emissions in light of intensifying climate change. These initiatives aim to promote positive environmental behaviours, reforest areas affected by fires, and carry out clean-up campaigns in tourist areas which includes painting some tourist spots. A total of 250 individuals from local communities participated in these initiatives, with equal participation from 125 women and 125 men.

TOURISM

The centre addressed the tourism challenges facing the governorate, such as the lack of promotion of tourist sites and the absence of certain touristic products. Alongside partners and relevant institutions, the centre implemented several initiatives and training activities to promote tourist sites, including photography skills and tourist guide preparation. This led to the development of heritage trails created by youth and women's committees for newly discovered tourist sites.

Initiatives

- **"Don't Throw It Out, Use It" Initiative (2023):**
- **"Ajloun Breathes" Initiative:**
 1. Climate Change and Environmental Awareness
 2. Waste Management
- **Youth Initiatives to Promote Local Tourism – "Going on a Tour ":**
 1. Training Local Guides
 2. Equipping Tourist Trails

Agricultural Sector for Achieving Food Security:

- A series of training workshops in Ajloun aimed at raising awareness, particularly among women, of the best agricultural practices. These trainings focused on improving knowledge of sustainable agriculture and increasing productivity by adopting modern techniques and effective farming practices.
- In collaboration with Kufranja Municipality, Johud is also working to identify local beekeepers in preparation for organising specialised training for them, which will begin in early 2025. These trainings aim to improve beekeeping skills and promote sustainable beekeeping practices in order to increase productivity and improve honey quality.

Mafraq

The Mafraq Governorate is considered the most accessible entryway for Syrian refugees with three border crossings. It is classified as one of the most impoverished areas in the Kingdom, being home to six poverty pockets. Johud’s eight CDCs in Mafraq are spread throughout the governorate have played a significant role in addressing developmental needs through local and national partnerships. These efforts aim to improve the economic and social realities of both Syrian refugees and local host communities. The centres are now considered some of the largest development institutions operating in Mafraq and its surrounding areas.

Mafraq’s CDC network is involved in **education, training, social care services, youth capacity-building programmes, women's economic empowerment.**

Mafraq’s CDCs have launched various projects and initiatives targeting women, youth, and children in areas such as education for development, information technology, youth empowerment, early childhood support, and disability inclusion, while also contributing to poverty reduction. These efforts are carried out in partnership with local institutions and various international organisations that support psychological aid, informal education, and extracurricular activities for displaced and resident Syrian refugees in the Zaatari camp.

The centres have provided psychological support to those affected by the war and supported women through their involvement in programmes and activities aimed at building educational capacities (especially for home-bound girls) and economic empowerment.

We have also supported women with projects aimed at improving the family’s financial situation, enhancing their production and marketing capacities.

Our centres have played a key role in fostering positive coexistence between refugees and the host community.

FOCUS AREAS

- EDUCATION
- TRAINING
- SOCIAL CARE SERVICES
- YOUTH CAPACITY-BUILDING PROGRAMMES
- WOMEN'S ECONOMIC EMPOWERMENT



School Kids at Al-Dafyaneh elementary school during the Goodwill campaign

Despite the challenges posed by limited available funding, we remain proactive in addressing the various difficulties faced by the local community due to the influx of refugees in the educational, health, economic, and social sectors. Some of the projects implemented to support the local community and address refugee issues include:

- The "Support Committees and Learning Platforms" project, which promotes women's contributions to resilience and economic recovery, as well as poverty alleviation in response to COVID-19.
- The "Women's Digital Centres" project, which enhances entrepreneurship and digital marketing for women producers. These projects have benefited around 8,000 individuals.

Our approach relies on building partnerships and networking with numerous institutions through meetings and collaboration with official entities in the governorate, such as meetings with the Governor of Mafraq, district directors, mayors, heads of charitable associations, and civil society organisations in the governorate, to review the services provided and the key issues and challenges they face. Focus group sessions were held with various sectors of the community, including youth, women, children, people with disabilities, and community leaders, totalling 10 sessions with 120 participants. We also collaborated with the private sector, including local companies and factories, regarding the types of contributions they can offer. Participatory rapid assessments were conducted by the centre's team, in cooperation with women's and youth committees, through field visits to local institutions to identify the key challenges and issues facing the region.

We look forward to continuing our developmental services in 2025, providing learning, inclusion, protection, training, and economic empowerment services to both the local community and refugee host communities, ensuring a gender-balanced approach in the delivery of our services.



Jerash

The **tourism, agricultural, and environmental** sectors are among the comparative advantages of Jerash Governorate, making them a priority in the region's development plans. However, these sectors face multiple challenges, including limited employment opportunities and weak industrial and commercial sectors. As a member of the Governorate's Executive Council, the CDC has responded to the strategic plan for the centre to take the lead, given its role as a national partner in the development efforts within the governorate. The centre has focused on creating programmes and activities that align with Jerash's comparative advantages and support entrepreneurial projects in the tourism and agricultural sectors to combat unemployment and poverty, whilst raising environmental awareness to protect tourism and the community.

FOCUS AREAS

TOURISM

ENVIRONMENTAL

AGRICULTURE

The centre has also implemented a series of training programmes and activities related to entrepreneurship in partnership with numerous organisations and institutions. The centre has become part of the **entrepreneurship** support network managed by GIZ by providing important interventions that support local entrepreneurs. 12 training programmes on entrepreneurship were conducted, involving more than 300 trainees from all regions of Jerash. These programmes focused on developing entrepreneurial skills and establishing and managing projects.



Youth Committee members in Jerash Preparing for the Youth Committee Elections

The Jerash CDC's efforts extended to offering specialised training in packaging, marketing, and teaching sand art and mosaic skills to people with disabilities, also supporting small-scale producers by providing marketing platforms through participation in the Jerash Festival, SouqTahfeez, and other events. The centre has contributed to establishing **11 productive projects** in the tourism and agricultural sectors. These projects not only create local job opportunities but also enhance the local economy, promote comprehensive development, and provide support for sewing workshops led by women who head their households.

To raise awareness and preserve the environment, numerous environmental campaigns were conducted in collaboration with local women's and youth volunteer committees and in partnership with civil society organisations in Jerash. The campaigns **benefited 500 individuals**, aiming to reduce environmental pollution, promote positive environmental practices in light of climate change, and encourage sustainable agricultural practices.

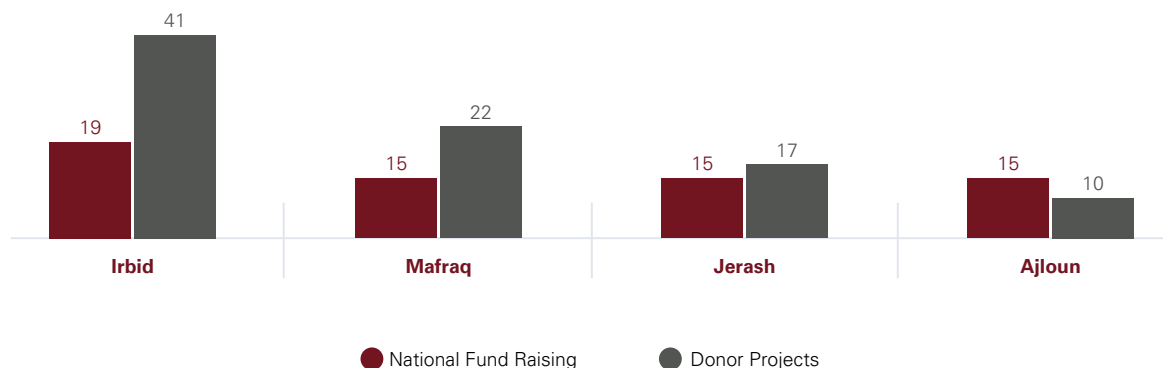
As part of its efforts to expand developmental interventions, the CDC submitted a proposal to the Jerash Governorate Council to implement the "Ishraqat Riyada" project with a budget of **100,000 Jordanian dinars**.

The Goodwill Campaign

Through the implementation of various campaign programmes, **we reached 15,852** direct beneficiaries in all the governorates of the northern region. With **11,942** direct assistance aid and **3,910** professional services were distributed. Approximately **53%** of the total beneficiaries were targeted through self-campaigns conducted by the centres. The programmes targeted various segments of the local community, focusing on families headed by women, which constituted about 75% of the total beneficiary families, totalling **6,707** families in 2023-2024.



North Region Projects Based on Funding Type



The Middle Region

Background

According to the 2023 estimates from the Department of Statistics, Amman and Zarqa are among the most densely populated governorates in Jordan, comprising 42% and 14.3% of the total population respectively, collectively accounting for 56.3% of the kingdom's population. Sustainable Local Development Index classify Zarqa as a governorate with medium local development. According to the 2023 statistics from the United Nations High Commissioner for Refugees (UNHCR), 42% of Jordan's refugees reside in Amman and Zarqa, increasing the pressure on services and the needs of both Jordanian citizens and refugees.

Statistics from the Supreme Judge Department in 2022 showed 2,878 cases of early marriage in Amman and Zarqa, representing 49.5% of the total cases of early marriage in Jordan. Additionally, the Jordanian Labour Observatory reported that Zarqa accounts for 29% of child labour, followed by Amman at 28%, making up 57% for both governorates. The Central Region also recorded the highest number of domestic violence cases at 34,927, representing 60% of the national total, highlighting the need for focused interventions in protection and child protection in these governorates.

Department of Statistics 2023, Sustainable Local Development Index 2023,
Supreme Judge Department 2022,
The annual report of the National Family Protection Team against Violence
(National Council for Family Affairs, 2023)

Overview

"The Middle Region of Jordan, encompassing Amman and Zarqa, is home to more than half of the country's population, with 42% residing in Amman and 14.3% in Zarqa. As of 2023, 42% of Jordan's refugees also live in these densely populated areas, placing significant pressure on services. JOHUD's efforts in this region are focused on addressing critical challenges such as early marriage, child labor, and domestic violence, which demand urgent developmental interventions. Through Al-Nuzha and Sahab centres in Amman, JOHUD provides capacity-building, economic empowerment, and social integration services, supporting thousands by focusing on job creation, education, and gender equality. In Zarqa, our Centre addresses unemployment and empowers marginalised groups by offering training, marketing opportunities, and social protection services. Moving forward, JOHUD aims to strengthen partnerships with industrial and commercial sectors to promote employment and foster sustainable development."

-Najwa Al Bdour

Acting Middle Region Coordinator





Amman

Al-Nuzha centre operates in a geographic area located in the heart of the capital, Amman, one of its key advantages being its proximity to communities of various nationalities and languages. However, we do not view each other through the lens of difference; rather, the diversity present enriches and enhances **social cohesion and integration**. We consistently strive to shift the initiative in developmental work towards the active participation of the targeted local communities by empowering them and building their capacities. This enables them to identify their own needs, implement solutions, and then manage and sustain these initiatives. This is all carried out within a participatory approach that aims to improve the living conditions of various segments of society by focusing on comprehensive developmental priorities that take into account economic, social, cultural, and environmental aspects. Our efforts create an environment conducive to development, learning, empowerment, and participation, contributing to the enhanced roles of youth, women, and children, and providing care for children, the elderly, and people with disabilities.

Throughout our work, we have focused on building partnerships and networking with various sectors to support and contribute to the delivery of our developmental services. Some of our partners include UNHCR, the Girl's Rehabilitation Association, the Norwegian Refugee Council, the King Hussein Foundation, the Danish Council, the Greater Amman Municipality, the German University, Al-Hikma School, and Montessori School. We have been able to provide services to refugees from various nationalities—Syrian, Iraqi, Yemeni, Sudanese, Somali, and others—through community committees that include members from different nationalities. These committees help identify needs and translate them into social, health, economic, and educational programmes and activities. **A total of 9,689 individuals have benefited from these initiatives.** Additionally, a network to empower refugee women was established, which implemented empowerment and training programmes for women in economic and cultural fields, **benefiting 302 refugee women.**

In collaboration with the Emirates Red Crescent, we also offered economic empowerment programmes for a number of refugee women, enabling 78 women to establish income-generating projects. Through educational platforms for children and adolescents, **517 individuals benefited**. Awareness and training sessions on parenting were provided to 60 women. To promote gender equality in technology and social initiatives, 19 young men and women participated in implementing various projects. Furthermore, eight environmental awareness initiatives were launched, engaging 40 women and 40 young people to reduce environmental pollution. To foster gender equality in football, training was provided to young men and women on football coaching skills, **benefiting 238 young people**.

To combat domestic violence against women from a gender-sensitive perspective, cases of domestic violence were identified and analysed, followed by developmental interventions for female survivors. These included psychological, legal, and rights-based support, benefiting 240 women and girls. Youth committees also played an active role in advocating against domestic violence through debate sessions and theatre performances, which were discussed with community members, **benefiting 68 individuals**.

We remain committed to providing comprehensive services to all segments of society, regardless of nationality, and we aim to offer innovative developmental interventions in entrepreneurship, protection, and social integration by 2025.

At **Sahab** centre our commitment to fulfilling our developmental role in promoting sustainable development and economic participation is driven by the challenges posed by population density, poverty, and unemployment. According to data from the Department of Statistics for 2023, the population of Sahab District is approximately 204,400, including 40,000 refugees and 20,000 migrant workers. In terms of gender distribution, males make up 58.71%, while females account for 41.29% of the total population. The poverty rate in Sahab District is estimated at 36%, which is significantly higher than the poverty rate in the capital, which stands at 15%.



A child during the Goodwill Campaign at Raghdan school

As a result, many developmental interventions have been implemented in alignment with the strategic plan and local development plans for Sahab District, focusing on employment opportunities for young men, women, and youth, and preparing them for jobs that enable them to play an economic role in reducing unemployment and poverty. Additionally, these interventions aim to reduce domestic violence issues, which often arise from the lack of income sources that contribute to meeting family needs and ensuring sustainable and secure livelihoods. The centre has built numerous partnerships at the district level, recognising Sahab as a commercial and industrial city.

Through collaboration with the Investors Association of King Abdullah Industrial City, the centre has established alliances with employers in the industrial sector. Furthermore, partnerships have been strengthened with the Chamber of Commerce and Industry, the Labour Office, and various service and commercial sectors, alongside Sahab Municipality, to equip job seekers with employability skills and connect them with employment opportunities. Job fairs were organised for job seekers, and training sessions were held on labour market skills, enhancing their knowledge of their rights and responsibilities as per Jordanian law. As a result, 85 job seekers (28 females and 57 males) were successfully employed in the local job market.

85	185	30	20
Job seekers benefited	Trained in production and manufacturing skills	Women and girls trained and empowered	Trained in entrepreneurship and digital marketing skills

In terms of empowering women and girls in handicrafts, agriculture, and food production, **185 Jordanian and Syrian** women and girls were trained in production and manufacturing skills in these fields.

In the area of **entrepreneurship and digital marketing** for women and girls, 20 women and girls were trained in entrepreneurship and digital marketing skills.

Additionally, 30 women and girls, survivors of domestic violence, were trained and empowered through job opportunities and income-generating projects.

Due to the increasing phenomenon of domestic violence against women and girls, a women's team was formed to monitor cases of violence and provide interventions for survivors. These interventions included psychological support sessions, legal awareness, and rights education for women and girls affected by violence, **benefiting 335 individuals**. The youth committees also played a role in advocacy campaigns to combat domestic violence against women through youth debates and film screenings, attended by members of the local community. **A total of 222 men**, women, and community leaders participated in these campaigns.

Looking ahead to 2025, the centre aims to continue networking and collaborating with employment agencies to empower youth and women survivors of violence by providing them with job opportunities that ensure sustainable livelihoods.



Zarqa

Zarqa Governorate is one of the most dynamic regions in the Hashemite Kingdom of Jordan, with a strategic geographical location that enhances its status as Jordan's industrial capital, due to its proximity to energy hubs and industrial areas. In addition, Zarqa is home to several tourist sites and hosts multiple developmental initiatives. The governorate is rich in human resources, with a population of approximately 1,646,600 people according to the latest statistics, making it one of the most densely populated regions in the country.

Zarqa hosts 15% of Jordan's economic establishments, reinforcing its role as a vital economic centre. In 2024, the CDC in Zarqa achieved significant milestones in addressing the developmental needs of the governorate. These efforts extended to Qasaba Zarqa District, Russeifa District, and included enhanced communication with the Hashimiya District. The centre's efforts reflect its ongoing commitment to supporting and promoting comprehensive local development in the governorate.

The developmental needs were addressed based on community needs assessments and focused discussion sessions conducted by the Princess Basma CDC. These sessions revealed a strong need to enhance **employment opportunities** for young men, women, and girls and to build women's capacities to enable them to play economic and productive roles. The unemployment rate in Zarqa Governorate, according to the 2023 Labour Force Survey conducted by the Department of Statistics, was 23.2%, nearly equal to the national average of 23.4%. However, women in Zarqa face significant challenges, including limited job opportunities and the absence of programmes that support women's potential and foster creativity and excellence.

In response to these priorities, the centre initiated several interventions based on available resources. This included forming women's and youth committees and identifying essential training for them. The centre launched various educational and training programmes, benefiting more than 3,000 people. According to the Ministry of Planning's statistics for 2022, about 30% of Zarqa's population lacks access to educational opportunities, making these efforts critical in bridging the educational gap and enhancing community development.

The CDC provided training for youth and women's committees and the broader community to enhance their skills and enable them to contribute to community development. Workshops and training sessions were organised in collaboration with several partners, which helped achieve tangible results. Beneficiaries expressed their appreciation for the services provided, emphasising the importance of community solidarity in promoting development.



HRH Princess Basma Bint Talal during Zarqa CDC opening with Zarqa municipality members

The centre's activities in Zarqa primarily focused on the **social empowerment sector**, providing marginalised groups with access to their basic rights, including the development of essential skills for community members, particularly women who are uneducated, housewives, disadvantaged individuals, and female heads of households. This helped empower them to manage their lives better and engage positively with the community.

FOCUS AREAS

COMBATING POVERTY

The centre created marketing spaces for women to support their projects and network with relevant stakeholders to ensure better marketing and increased profits, thereby improving employment opportunities and household incomes. Two "Watan Bazaars" were organised, where 35 women were trained on sales skills and empowered with limited resources provided by the centre. Workshops were held on sales techniques, packaging, and presentation, followed by networking and providing space for display and marketing. The bazaar was attended by several prominent figures in Zarqa as well as numerous business people.

ENTREPRENEURSHIP ENHANCEMENT

The centre worked on creating an innovative and competitive environment that encourages innovation. In addition, the centre sought to establish partnerships with local associations to provide a strong support network for small projects, helping increase their chances of success and supporting the local economy. Entrepreneurs were directed to relevant financial and marketing institutions, with partnerships formed with institutions like the Model Microfinance Company.

Looking ahead to 2025, the centre aims to establish partnerships with the industrial and commercial sectors and strengthen relationships with the Zarqa Chamber of Commerce and Industry. The centre also plans to establish a job placement office in Zarqa to provide employment opportunities for job seekers, addressing one of the biggest challenges facing the governorate. By the end of 2023, there were 2,930 job seekers in Zarqa in our database at employment offices, including 1,500 males and 1,430 females. The centre also aims to form partnerships with vocational training institutions to support its goals.

SOCIAL PROTECTION

Training sessions under the theme of social protection were conducted on topics such as (dealing with people with disabilities, child protection, and awareness sessions for women who have experienced violence).

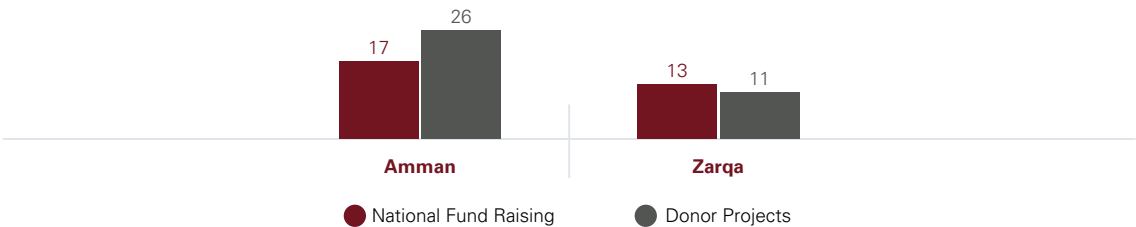


Participants at The First Zarqa Charity Exhibition

The Goodwill Campaign

Through the implementation of various campaign programmes, a total of **6,432** of direct assistance aid, and **100** of professional services and support aids were reached in all governorates of the region. Around 39% of the total beneficiaries were targeted through campaigns conducted by the centres. The campaign's programmes targeted different segments of the local community, with a focus on female-headed households, which comprised about 75% of the total benefiting households, reaching **2,460** families.

Middle Region Projects Based on Funding Type



Social Inclusion Institutional Models

Al-Rajaa School for the Deaf @AlRajaaSchoolJo

Al-Raja School was established in 1977 in the Ruseifa district of Zarqa Governorate and is considered a pioneering model for deaf and hearing-impaired children.

Al Rajaa strives to create a dynamic educational environment firstly through its family atmosphere and dedicated team, who rely on innovative techniques, materials, and educational aids to meet each student's needs and development, even in their own homes, with their families.

In 2023, Al Rajaa's achievements included:

- Enrolment of 151 male and female students with hearing disabilities, from kindergarten to high school.
- Five students obtained their high school diplomas.
- Three students from Jordanian universities joined the school to complete their field training requirements.
- Several students participated in sports championships under the Ministry of Education, winning medals and trophies in various sports.



Students of Al Raja School on a field trip to the Jordan River



Mabarrat Um Al-Hussein Residential Care Home for Boys

@Mabarrat.Um.Al.Hussein
mabarratumalhussein.org

Mabarrat Um Al-Hussein is a renowned national institution, founded in 1958 by Her Majesty the late Queen Zein Al Sharaf, as a warm home and safe haven for orphans and boys deprived of family ties, aged between 6 and 18. The Mabarrat provides a nurturing environment where boys are given the opportunity to grow, thrive, and build their futures. It comprises six dormitories, with each group of boys assigned living spaces according to their age, under the care of experienced male and female caregivers who are dedicated to providing the necessary protection, guidance, and emotional support.

Johud's relationship with Al Mabarrat goes back many years, and it currently oversees its financial and administrative operations, under the direction of HRH Princess Basma, President, administrative board. The Mabarrat's extensive facilities are designed to cater to the holistic development of the children. These include a football field, health centre (gym), medical clinic, psychologist's office, case management room, cinema, art studio, library, and theatre. With a focus on child protection, the institution adopts a comprehensive care model that emphasises education, healthy nutrition, physical and mental well-being, talent development, societal integration, self-confidence building, and shaping both academic and career paths for the boys in its care.



Achievements in 2023 and 2024

Over the past two years, Mabarrat Um Al-Hussein has made remarkable progress in expanding its reach and deepening the quality of care provided to the boys. In 2023, the Residential Care Programme provided a safe and nurturing home for 45 boys, while the Outreach Programme extended support to 70 boys and their families in the broader community. Mental health remained a top priority, with over 600 mental health sessions conducted, ensuring that each child received the emotional and psychological support they needed to overcome personal challenges and trauma. On the academic front, the boys benefited from 5,940 educational sessions, helping them build a strong foundation for their futures. In addition, 240 extracurricular activities were organised, allowing the boys to explore their talents and hobbies.

The community played a significant role in the success of Mabarrat’s programmes in 2023. 90 volunteers contributed a remarkable 2,450 hours of service, supporting the boys through tutoring, mentoring, and organising activities. Mabarrat also hosted 10 university students, who completed 384 hours of practical training, gaining valuable experience in social work while contributing to the boys' development.

Educational success was another highlight of 2024, as three boys completed their high school education (Tawjihi) and began preparing for university. The institution also increased the number of private school scholarships from 6 to 9, providing more boys with the opportunity to access quality education.

90 Volunteers contributed	240 Extracurricular Activities	600 Mental Health sessions	45 Boys Homed
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A notable moment of pride came when one of Mabarrat’s talented boys represented the institution on an international stage, participating in the Care Centres World Championship in Poland and the Clubhouse Teen Summit in Turkey. These experiences underscore Mabarrat’s commitment to nurturing the boys’ talents and boosting their confidence to thrive beyond the institution’s walls. Family reunification remained a core focus, with 8 boys successfully reunited with their families in 2024. Additionally, to support economic independence for families led by women, the Mabarrat provided equipment to 3 women for home-based projects, helping them achieve financial stability. Additionally, the Mabarrat received its Accreditation and Quality Control certification from the Ministry of Social Development, reaffirming its commitment to providing a safe, supportive, and high-quality environment for the children.

Mabarrat will continue fostering strong partnerships with embassies and international organizations, whose support has always been invaluable. For example, in 2024, the Turkish International Cooperation Agency completed renovations of the gym and clinic, while the Embassy of Cyprus is in the process of securing approval to renovate the dormitories. Furthermore, Indonesia facilitated a Batik workshop for the boys, and South Africa engaged them in Nelson Mandela Day activities, fostering a deeper connection with global cultures and human rights movements.

As always, the International Diplomatic Bazaar, remains an annual event in which the diplomatic community, and numerous sponsors come together to support Al Mabarrat, bringing together thousands of visitors in one of Amman’s best loved events.

More than 7,000 visitors attended the **60th Annual International Diplomatic Bazaar**, setting a new record for attendance and highlighting the event’s growing popularity and significance.

The Green Region

Background

The Green Region represents 10% of the total population of Jordan. Sustainable Local Development Index classify Karak as a governorate with medium local development and Madaba as a governorate with low local development. According to 2023 statistics from the United Nations High Commissioner for Refugees (UNHCR), 6% of Jordan's refugees are in this region, with the majority concentrated in Balqa at 2.7%. Educational statistics indicate that there are approximately 306,000 students in the Green Region, with 29% in Karak, necessitating focused educational interventions.

Sustainable Local Development Index, United Nations High Commissioner for Refugees (UNHCR) - 2023

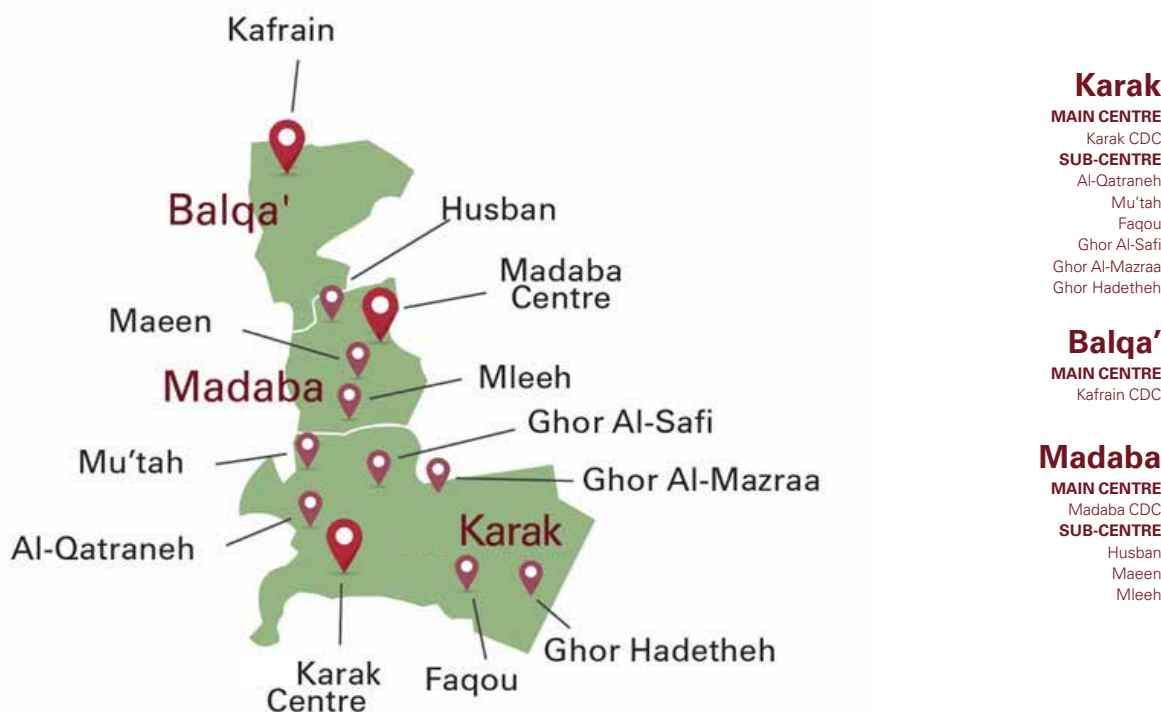
Overview

"The Green Region of Jordan is characterised by its diverse geography, from the lowest point on Earth to the fertile Jordan Valley and mountainous areas. As one of Jordan's key sources of food, the region provides water, vegetables, grains, and livestock, and is home to many touristic, agricultural, and environmental sites. Through the Green Region Council Centres, JOHUD addresses pressing developmental needs with a focus on social protection, environmental sustainability, and social justice. The Council operates through voluntary community committees, promoting local participation in the development process in partnership with government institutions, the private sector, and municipal councils. The Princess Basma Development Centres further contribute by supporting local governance, conducting developmental studies, and implementing projects that meet community needs. Despite these efforts, the region faces challenges due to difficult economic conditions, highlighting the need for increased efforts to foster sustainable development"

-Ali Al Soub

Green Region Council Coordinator





Karak

The Karak Governorate is distinguished by its varied terrain, ranging from mountainous highlands to plains and valleys, which creates a diverse climate throughout the year. This variation has significantly benefited both the agricultural and livestock sectors, making agriculture the dominant industry in the region. The CDC-Centre in Karak operates closely with local communities, with team members who are deeply embedded in the social and economic fabric of the area. The centre's network extends across the southern Jordan Valley and the eastern desert, allowing it to work effectively in different parts of the governorate.

The CDC in Karak has adopted a participatory approach by working with a network of local development partners. These include elected councils such as the Provincial Council, municipalities, charitable associations, civil society organisations, unions, and both the private and public sectors. The centre has formed sectoral councils to facilitate joint work with local stakeholders, ensuring genuine community representation. One key outcome of this is the formation of the Karak Environmental Sustainability Council, which brings together all environmental stakeholders in the region.

The council has developed a local environmental strategy for Karak and implemented various activities to expand green spaces, plant forests, and establish environmental schools and education projects. These initiatives have directly **benefited 100 people**, and indirectly reached another **1,000**.

In line with the goals of **environmental sustainability** and natural resource conservation, the centre has achieved the following:

- **Olive tree planting:** Two schools were selected, and 200 olive trees were planted on their grounds.
- **Formation of an Environmental Club:** This club provides environmental training and education for youth through school and youth committee activities, focusing on environmental safety.
- **"Eagle's Eye" Project:** In collaboration with Horizon Organisation, this project engages young people in environmental monitoring, empowering them to act as guardians of the environment in Karak.
- **Climate Adaptation Project:** The centre participated in climate resilience studies and trained 20 young men and women from Karak, Madaba, and Ma'an on conducting environmental studies essential for the project.
- **Awareness Campaigns:** Multiple initiatives have been launched to prevent illegal dumping, along with participation in agricultural conferences in Karak and nationwide.



Additionally, the centre has worked to **economically empower women** in the southern Jordan Valley in collaboration with the Euro-Mediterranean Initiative. Through these efforts, **200 women** have been supported to strengthen their economic roles.

Looking ahead to 2025, we aim to further our commitment to environmental protection and the optimal use of natural resources by increasing community awareness and implementing the following:

- Environmental education and eco-tourism initiatives in Karak, including the formation of environmental clubs.
- Continued monitoring of completed projects, such as the cardboard recycling initiative in partnership with Karak Municipality, and the eco-tourism project with the Mumia Waterfalls Environmental Association.
- Updating and launching the Environmental Sustainability Plan for 2023–2026, and implementing its programmes and strategies through the Karak Environmental Sustainability Council.

Balqa'

Al-Balqa Governorate is characterised by its diverse climate and terrain, with the Jordan Valley (Ghor) dropping to 224 metres below sea level, while its mountains rise to an elevation of 1,130 metres. The higher areas enjoy a rainy and cold winter and a mild summer, which allows for a wide variety of crops to be grown throughout the year.

Given that the central Jordan Valley is considered the "food basket" of Jordanian society, our centre has carried out several developmental interventions in the Jordan Valley, focusing on the **agricultural sector** and its workers. One of the most significant interventions has been training and capacity-building for farmers on modern agricultural and irrigation techniques. This was done in collaboration with the Directorate of Agriculture, aiming to equip farmers with the latest agricultural technologies and modern irrigation methods. Additionally, we worked with the Agricultural Research Centre (Deir Alla) to provide guidance on which crops should be cultivated to meet market demands and suit the climate. As a result, **50 farmers** (47 men and 3 women) were trained.

Given our developmental role in the region, which is always centred on supporting local communities and helping farmers keep pace with developments in agricultural products to meet local market demands, we partnered with the Karama Development Centre to train **20 women** on the cultivation of cardamom and saffron. The significant agricultural potential in the Jordan Valley, coupled with its slow adoption of modern agricultural advancements, necessitates developmental intervention, particularly given the limited number of institutions supporting the agricultural sector.

Looking ahead to 2025, we aim to build on the progress made so far by focusing on the region's comparative advantages, which represent a developmental priority through the following actions:

- Reaching a larger number of farmers to raise agricultural awareness and promote modern farming practices that meet the demands of both the local and export markets.
- Increasing focus on the tourism sector by creating job opportunities, launching tourism and environmental initiatives, and promoting meaningful environmental initiatives in collaboration with local community organisations.
- Coordinating with the Jordan Development Zones Company, as the main developer of the Dead Sea area.



During trees planting activity

Madaba

Madaba Governorate boasts distinctive comparative advantages, including its rich touristic and historical significance. In 2022, Madaba was selected as the Arab Capital of Culture and Tourism, a recognition aimed at promoting Arab tourism. This designation requires focused efforts on several fronts, including **tourism and traditional handicrafts**, to support the local economy, as well as initiatives in the **environmental and agricultural** sectors.

The management of Johud's centres in Madaba represents a different model of partnership with the local government as JOHUD co-mages the CDC network with the Madaba Municipality

In response to the varied need for training and work opportunities for women and youth, the Madaba centres implemented a diverse range of educational and specialised training programmes in collaboration with the Princess Taghrid Foundation, , and the King Hussein Foundation, in turn reaching 70 individuals to establish their own businesses. Additionally, in the fields of entrepreneurship and digital marketing, 64 women were trained and qualified for projects related to tourism, handicrafts, and agriculture.

Johud also recognised the importance of environmental programmes and organised the evaluation of several agricultural initiatives in cooperation with the Directorate of Agriculture. The aim was to raise awareness about the importance of environmental conservation, with a total of 14 initiatives being implemented.

Other projects also focused on fostering environmentally-friendly behaviours to reduce consumption, conserve water, recycle, and promote the use of organic fertilisers in agriculture. These sessions were attended by 63 young people and 48 women in 2023-2024.

Work in Madaba is built on a network of partnerships that support and collaborate with the centres. The Municipal Council of Services provides training for women and youth, the Directorate of Agriculture offers training in agriculture and food production, while the Zaha Cultural Centre helped to organise marketing events.

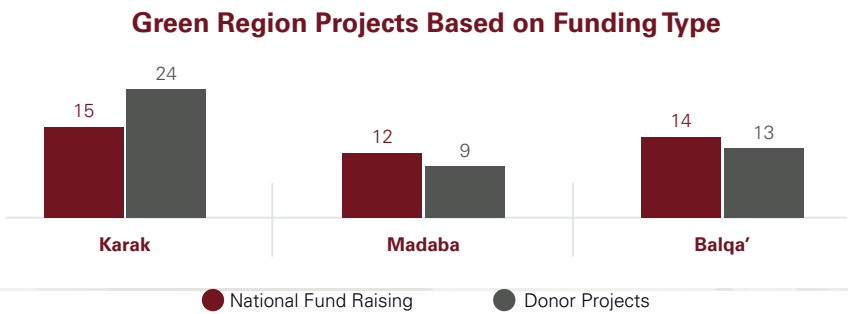
Madaba centres continue to align with the comparative advantages and needs of the governorate by investing in the tourism, handicrafts, and agricultural sectors to empower individuals and increase their chances in the job market. Additionally, 2,000 people were trained in cultural preservation in 2023-2024.



Challenges in financing and funding remain, however looking ahead, we aim to continue working towards its programmes in line with the developmental needs of the governorate by expanding its partnerships and networking with organisations and government institutions focused on the tourism, agricultural, and environmental sectors.

The Goodwill Campaign

Through the implementation of various campaign programmes, **4,409** direct assistance aid and 61 professional services aid were distributed across all the Green region’s governorates, targeting different segments of the local community, with a focus on female-headed households, which constituted approximately 75% of the total beneficiary families (**1,443** families).



The South Region

Background

The Southern Region represents only 8% of Jordan's total population. Sustainable Local Development Index classify Tafilah as a governorate with medium local development and Ma'an as a governorate with low local development. According to 2023 statistics from the United Nations High Commissioner for Refugees (UNHCR), only 2.4% of Jordan's refugees are in the Southern Region, with the majority concentrated in Ma'an at 1.3%. Educational statistics indicate that there are approximately 133,000 students in the Southern Region, necessitating some educational interventions. The 2023 Local Development Indicators Report showed that Ma'an has poor performance in the education sector, with a high illiteracy rate of 8.9%. The Jordan Labour Observatory reported that child labour in Ma'an is at 8%, and the Higher Population Council's report showed that Aqaba has a high prevalence of disability at 11.9%

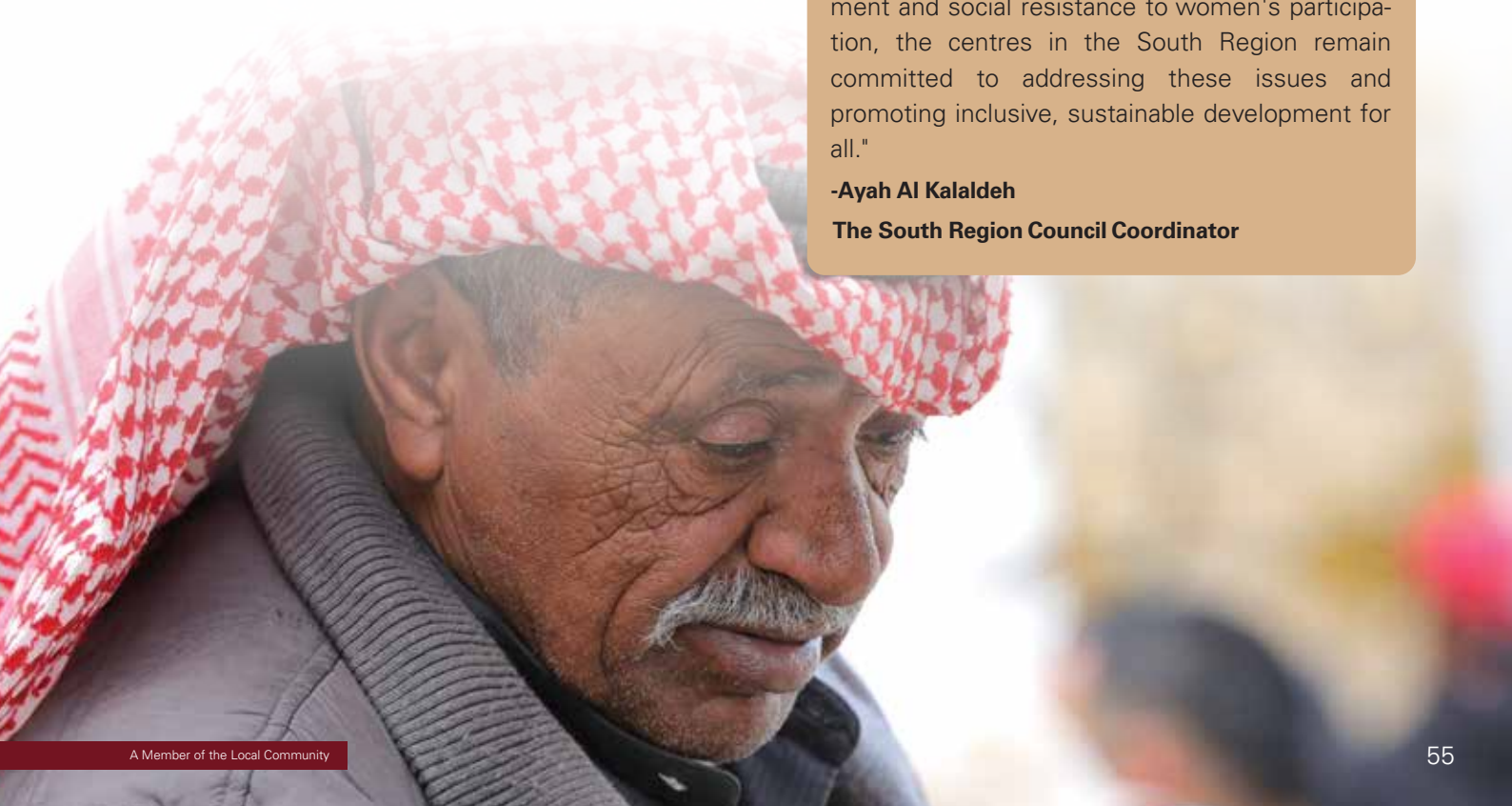
Sustainable Local Development Index, United Nations High Commissioner for Refugees (UNHCR) - 2023

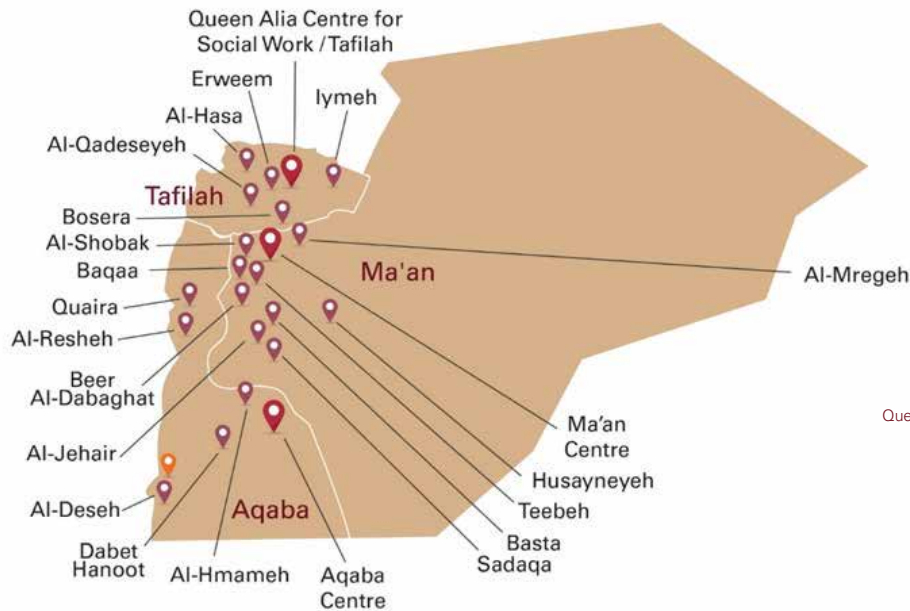
Overview

"The South Region of Jordan, though representing only 8% of the country's population, holds significant potential despite its developmental challenges. Ma'an and Tafilah are classified as low and medium in local development, respectively, and while the region has a small population, it faces high unemployment and educational shortcomings. In Ma'an, JOHUD has focused on empowering women and youth through specialised training in entrepreneurship, crafts, and digital marketing, enabling many to establish their own businesses. Similarly, in Tafilah, JOHUD's centres have leveraged the region's potential in agriculture and renewable energy, offering training and entrepreneurial programmes to create sustainable jobs. Aqaba, with its focus on tourism development, has seen significant progress through community partnerships and sustainable tourism initiatives, benefiting local residents economically while preserving the region's natural and cultural heritage. Despite challenges such as unemployment and social resistance to women's participation, the centres in the South Region remain committed to addressing these issues and promoting inclusive, sustainable development for all."

-Ayah Al Kalaldeh

The South Region Council Coordinator





Ma'an

MAIN CENTRE

Ma'an CDC

SUB-CENTRE

Husayneyeh

Teebeh

Basta

Sadaqa

Al-Mregeh

Al-Shobak

Baqaa

Beer Al-Dabaghat

Al-Jehair

Tafilah

MAIN CENTRE

Queen Alia Centre for Social Work / Tafilah

SUB-CENTRE

Hasa

Erween

Iymeh

Bosera

Qadeseyah

Aqaba

Ma'an

In the heart of southern Jordan, Ma'an Governorate shines as one of the largest in the Kingdom, covering an area of approximately 32,832 km², representing 37% of Jordan's total landmass. Around 187,600 people call this fertile land home, living lives filled with both challenges and opportunities.

Johud stands as a central pillar in Ma'an Governorate through a network of ten centres spread across the region, offering pioneering services and programmes aimed at empowering youth and women, providing educational assistance, and delivering health interventions to those in need.

Due to the high **unemployment** rates among both men and women in the governorate—where the 2023 quarterly report by the Department of Statistics recorded an unemployment rate of 27%, with 19% for men and 31.7% for women—JOHUD's Ma'an centres have focused on addressing the limited employment opportunities for women. This has been achieved by economically empowering young women and enhancing their capacity in small business management. Specialised training in various crafts and technologies has been offered, benefiting 675 women and young women through these programmes and workshops. As a result of these efforts, several women have successfully started their own businesses, achieving both independence and success.



Youth Participation in the Youth Committees' Elections in Ma'an

In the field of **entrepreneurship** and **digital marketing** for projects, our centre in Husseinia has built the capacities of women through the Orange Digital Centre in entrepreneurship. Through our efforts, **11 women** were connected with various entities in the region that provided them with grants to help start their own businesses, enabling them to earn a dignified living. For youth, we have been committed to providing technical and training support to create economic opportunities. In response to the challenge of limited self-promotion awareness, which hinders young people's access to the job market, regular training courses have been provided for college and university graduates. These courses include effective CV writing, developing interview skills, and building a personal digital identity. A total of **229 young men and women** have benefited from these initiatives.

Additionally, our employment programme, which complements these efforts, has connected youth with institutions across various sectors in the private sector. Through partnerships with several companies and factories, we have secured job placements, with 13 individuals successfully gaining employment at the beginning of 2024.



Members of the Youth Committees at Ma'an CDC

The centres also place a strong emphasis on supporting women's roles in society, working to address the developmental challenges they face. This includes raising awareness of women's rights across all areas and combating gender-based violence.

Through its relentless efforts and diverse programmes, the centres play a vital role in building a stable and equitable community, reaching out to those in need and empowering both youth and women for a brighter future.

Tafileh

Our developmental journey in Tafileh Governorate began by recognising the specific needs, opportunities, and resources available in the region, with the aim of enhancing our developmental role in providing services focused on local community development. Tafileh is distinguished by its diverse geography and climate, as well as its range of tourism styles—whether therapeutic, environmental, religious, or archaeological. This diversity enhances its potential to become a prime tourist destination at the international, regional, and local levels. Additionally, Tafileh's geographical and climatic diversity has strengthened various agricultural opportunities, with altitudes ranging from 450 metres below sea level to 1,650 metres above. This climate variance allows for a wide range of agricultural patterns, enhancing the region's potential.



The Youth Connect Project Team at Tafileh CDC

Tafileh also contributes approximately 25% of the Kingdom's total electricity production, playing a pivotal role in the field of renewable energy, particularly wind energy. In light of this, Johud's centres in Tafileh have focused on leveraging the region's comparative advantages.

Recognising these comparative advantages, it was necessary for us to invest our developmental expertise to benefit from them. Accordingly, we developed training and **entrepreneurial** programmes focused on building the capacities and skills of the local population, enabling them to enter new fields and establish small, self-sustaining projects, reducing their dependence on increasingly scarce government jobs. This approach was implemented in collaboration with the Tafileh Governorate Council (Decentralisation), which has been a strategic partner in executing and supporting our training and entrepreneurial programmes.

25% of the Kingdom's
total electricity production

540 Young men and women
benefited

This partnership culminated in the signing of an MOU between JOHUD and the Tafileh Governorate Council, benefiting approximately **540 young men** and women from various areas across the governorate. These programmes allowed them to capitalise on Tafileh's comparative and competitive advantages.

The training had a significant impact on enhancing the role of youth by building their skills and enabling them to develop their own projects, providing them with self-sustaining income sources. One notable example is a group of young women who received training in "concrete art." After completing the training, they established their own projects, providing them with a steady income. Another group received training in mosaic-making, allowing them to market their products to both regional and international tourists. This was achieved through networking with key stakeholders in the governorate, such as the Royal Society for the Conservation of Nature, the Directorate of Tourism, the Directorate of Antiquities, the Directorate of Culture, as well as local camp and hotel owners. Additionally, a variety of other training programmes were provided, covering topics such as artificial intelligence, search engine optimisation, chocolate and confectionery production, mushroom cultivation, stone carving, and more.



During one of the Youth Connect project activity

Aqaba

Civil society organisations within Aqaba Governorate play a vital role in its development, both socially and economically, through training programmes and capacity-building initiatives. Aqaba benefits from access to essential services such as healthcare, education, and economic development.

To prioritise these needs, the Aqaba CDC network has focused on the most pressing developmental projects. For example, in addressing educational loss in Aqaba's villages, technical training programmes were established for unemployed youth, contributing to a more than 10% improvement in employment opportunities. Furthermore, programmes targeting women have aimed at enhancing their economic and productive roles. Over **7,000 individuals have benefited** from these initiatives, with **60% being young people**, in addition to women. These successes have received widespread praise from local communities, with our programmes significantly enhancing youth knowledge and contributing economically to women's livelihoods.

- The regions in which the centre operates are rich in cultural and historical heritage, offering a significant opportunity to develop cultural tourism. Workshops on traditional crafts such as embroidery and weaving were organised in several villages, attracting tourists seeking unique experiences.
- Aqaba's natural resources, such as the Wadi Rum desert, mountains, and the Wadi Araba region, further enhance its potential. The centre has played a pivotal role in promoting eco-tourism through collaborations with local communities to preserve the environment and develop sustainable tourism services. A comprehensive training programme titled "The Art of Environmental Tour Guiding," funded by Ayla Oasis, enabled youth and women to work in this sector, boosting the local economy.
- Partnerships with the private tourism sector: The centre has strengthened partnerships with local tourism companies to market the region as a promising tourist destination. These partnerships help attract investments and develop the local tourism infrastructure, such as small hotels and restaurants offering traditional cuisine.
- Focus on sustainable tourism: As part of our commitment to sustainable development, the centre seeks to develop tourism projects that preserve environmental and cultural resources while ensuring that local communities benefit. Sustainable tourism protects natural and cultural heritage for future generations while providing a stable income for local communities.



The comparative advantage of the CDC in tourism development lies in its ability to leverage cultural heritage, develop human capital, and preserve natural resources. By focusing on sustainable tourism and fostering community partnerships, the centre is transforming local areas into distinctive tourist destinations that offer rich experiences for visitors and provide sustainable economic support to local communities.

Community partnerships are a cornerstone of the success of our CDCs network. By fostering collaboration between the government, private sector, NGOs, and community committees, we have been able to achieve a positive and sustainable impact that promotes comprehensive development and improves the quality of life for local communities. These partnerships have played a crucial role in achieving the centre's objectives, not only as a means of securing resources and support but also as a collective force that enhances the positive impact of developmental projects and ensures their sustainability. Community and volunteer committees act as a bridge between the centres and local residents.

Among the challenges the centre faces are ensuring sustainability among beneficiaries and their ability to continue developing their skills and projects. Funding remains a significant factor, particularly in how it is distributed and sourced. Another challenge is social acceptance, particularly in villages where there may be resistance to women's participation in the workforce or public life, which sometimes impedes progress. To overcome some of these difficulties, innovative solutions such as remote education, programmes for educational loss, and the use of technology in services have been adopted.

As we approach the end of 2024, our plans for 2025 aim to expand the outcomes of our programmes to ensure greater sustainability and inclusivity across different sectors. This includes exploring new areas such as agricultural development and renewable energy to achieve economic self-sufficiency. Additionally, we will work on strengthening partnerships with international institutions to increase funding and technical support.

Addressing economic and social challenges: In line with our 2025 goals, the centres will focus on reducing poverty and unemployment rates by offering innovative solutions to economic challenges, such as supporting small and medium-sized enterprises and providing financial programmes for entrepreneurs.

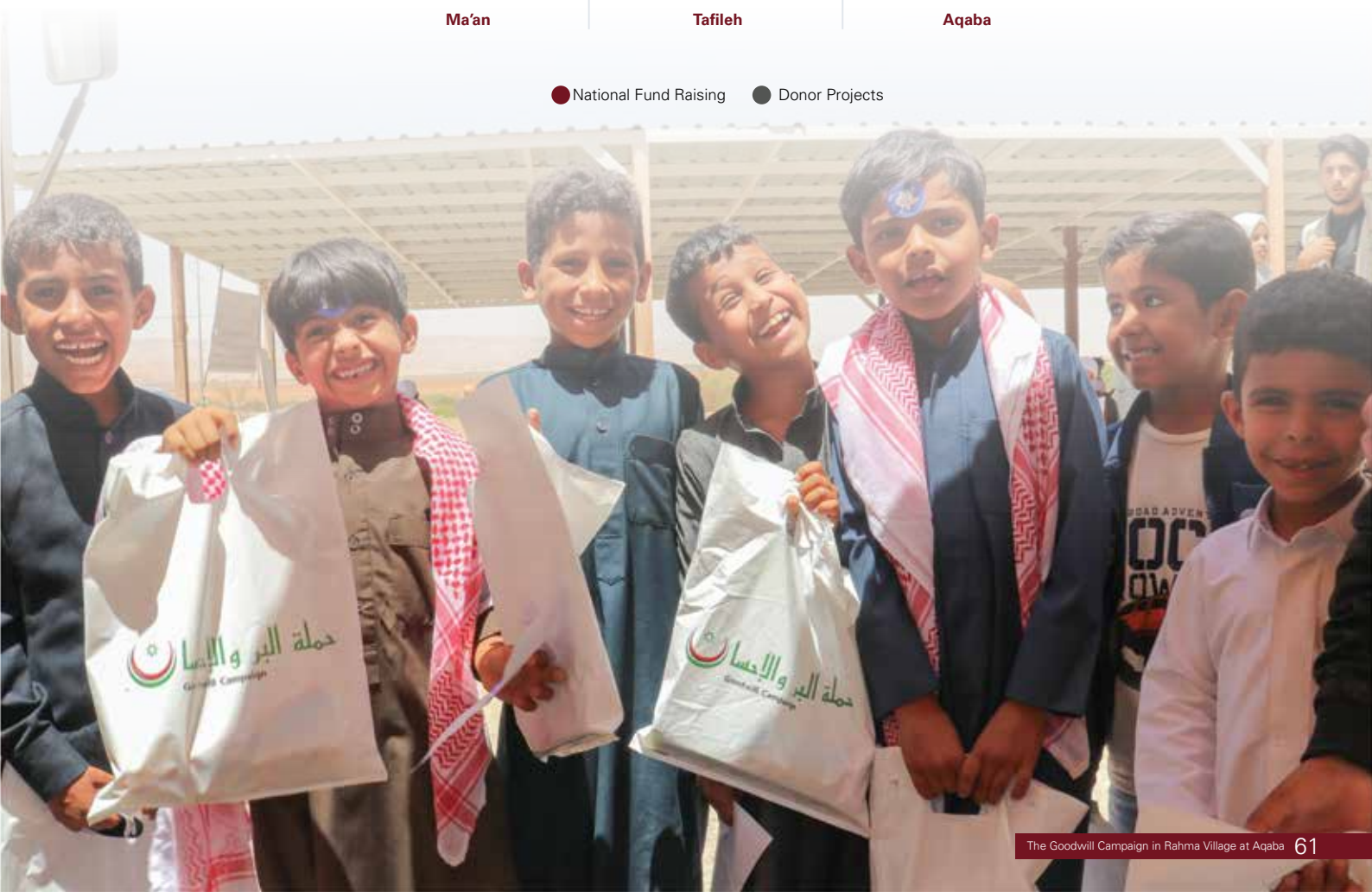
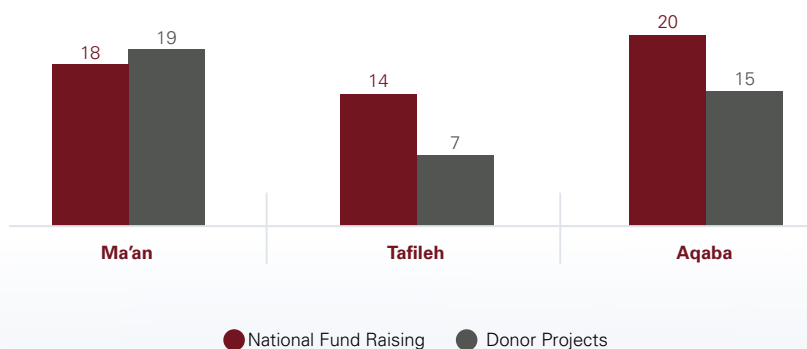
Promoting innovation and technology: The CDCs will prioritise the use of innovation and technology in development projects. By developing digital solutions for education and increasing the use of technology in agricultural and industrial projects, the centres aim to bridge the digital gap in rural areas and support the local economy.



The Goodwill Campaign

Through the diverse programmes of the campaign, **17,422** direct assistance aid and **4,451** professional services aid was distributed across all the governorates of the region, including approximately 48% of the total beneficiaries who were targeted through the self-initiated campaigns conducted by the centres. The programmes of the campaign targeted various segments of the local community, focusing on female-headed households, which constituted about 75% of the total beneficiary families, amounting to **8,872** families.

South Region Projects Based on Funding Type



Partnerships, Collaborations, and Visits

Local Partnerships and Events

Ranging from strategic partnerships with companies such as Orange Jordan, which contributed to enhancing digital skills and entrepreneurship, to the public sector, including the Ministry of Political and Parliamentary Affairs and the Independent Election Commission to empower women and youth politically. Cooperation with universities and medical institutions, such as the Faculty of Dentistry at the University of Jordan and the Arab Medical Relief Corps, have continued to expand community health programmes.

To implement broader community development initiatives, JOHUD, in cooperation with the private sector in the Aqaba Governorate, launched the "Private Sector Partnership Council" and signed a memorandum of understanding with Finca Jordan to provide micro-loans for productive projects. It also signed a memorandum of understanding with the Petra Development and Tourism Region Authority and discussed frameworks for cooperation to develop vocational training mechanisms with the Technical and Vocational Skills Development Commission (TVSDC).

The 60th Annual Diplomatic Bazaar was held in cooperation with diplomatic missions, to generate support for Mabarrat Um al Hussein.



International Partnerships

JOHUD received visits from various institutions at its headquarters and participated in initiatives and conferences such as the Global Refugee Forum in Geneva, Switzerland, the Union for the Mediterranean Conference on Social Economy in Barcelona, Spain, and the Annual Conference for Leaders of the Intel Clubhouse in Boston, USA, among others.



JOHUD's Institutional Representation and membership at the National Level

- Jordanian National Commission for Women
- National Committee for the Elderly- National Council for Family Affairs
- Shamaa Network for Combating Gender-Based Violence- Jordanian National Commission for Women
- International Union for Conservation of Nature (IUCN)
- Global Land Forum (GLF)
- Steering Committee of the Civil Society Organisations Working Group on Protection
- National Alliance Against Hunger and Malnutrition NAJMAH
- Technical and Steering Committee for the Strategy of the Higher Population Council
- Technical and Steering Committee for the Strategy of Reproductive and Sexual Health- Supreme Council for Population
- Child Protection Working Group- National Council for Family Affairs
- National Committee for the Elderly- National Council for Family Affairs
- Implementation of the National Plan to Reduce Early Marriage- National Council for Family Affairs
- Coordinating Committee for Child Labor- National Council for Family Affairs
- Network for the Prevention of Sexual Assault and Exploitation with United Nations High Commissioner for Refugees.

Acknowledgements

With utmost gratitude and appreciation, we would like to extend our sincere thanks to every individual and institution that has contributed a part of their time, financial support, or expertise over the past year and beyond. This includes contributions from international organisations, embassies and donor countries, the public and private sectors, individuals and professional associations, volunteer committees, our refugee brothers and sisters, and the local communities who guide us.

For more information, visit www.johud.org.jo


Projects and Partners in 2023-2024

Project Name	Donor	Start Date	End Date	Annex
Women Digital Centres	EU / Orange	2022	2023	1
Environmental and Tourism Awareness -I Can	Etihad Bank (Issam Sulfite foundation)	2021	2023	2
Help disk project - WFP 3	World Food Programme- (WFP)	2023	2023	6
MOFA- Supporting vulnerable refugees and host community members in Jordan through conditional and unconditional cash assistance and protection-focused activities.	Cooperative for Assistance and Relief Everywhere – (CARE)	2023	2023	7
Digital Intervention toward dignified work and income generation opportunities for the refugees in the host community of Jordan	ERC	2022	2023	8
Co-producing social policies with SSE actors to fight poverty, inequality and social exclusion -(MED-TOWN)	Asamblea de Cooperación por la Paz Palestine-(ACPP)	2019	2023	12
Replicable Innovations of SSE in the provision of services & creation of decent jobs in the post covid-19 crisis recovery-(MedRISSE)	Asamblea de Cooperación por la Paz Palestine-(ACPP)	2021	2023	12
Integrating and empowering women in the poorest regions through economic participation	Agencia Española de Cooperación Internacional para el Desarrollo. Spanish Agency for International Development Cooperation-(AECID)	2022	2023	13
American Language Centre	US-Embassy	2023	2023	14
Building Resilience to Cope with Climate Change in Jordan Through Improving Water Use Efficiency in the Agriculture Sector (BRCCJ)	United Nations Development Programme-(UNDP)	2023	2023	15
Shared Environmental Information System SEIS project	United Nations Environment Programme-(UNEP)	2022	2023	16
World Coaches	The Royal Dutch Football Association-(KNVB)	2022	2024	17
Supporting participatory resource management to stabilize the situation in host communities / PRM	The German Corporation for International Cooperation-(GIZ)	2022	2023	18
Enhancing the resilience of displaced people and host communities to climate change-related water challenges	United Nations Human Settlements Programme	2023	2025	19
Access English Micro-Scholarship Program	US-Embassy	2021	2023	20
Erasmus+	European Union –(EU)	2020	2023	21
Hosting	Save The Children	2023	2023	
Support to livelihood under the regional response to the Syria measure favour of the regional response to Syrian crisis	DRC	2024	2024	22
SAWT	USAID	2024	2024	23
Youth Connect	British Council	2024	2025	25
Jordanian women and youth resilient in the face of poverty and multidirectional crisis	AECID/FPS	2024	2026	26


Projects and Partners in 2023-2024

Project Name	Donor	Start Date	End Date	Annex
JOHUD's women's committees monitor human rights violations and violence against women and girls.	Danish Refugee Council- (DANNER)	2023	2024	3
SHE's Great	International Research & Exchanges Board –(IREX)	2022	2023	4
Assistance to PoCs with specific needs, mobilizing communities, education, and women empowerment.	United Nations High Commissioner for Refugees – (UNCHR)	2023	2024	5
Promoting safety and economic empowerment in Jordan	International Rescue Committee – (IRC)	2023	2023	9
Provide framework humanitarian and community development project for Jordan that will benefit community deserving families	Salam Charity	2023	2024	10
Help disk project - WFP 4	World Food Programme- (WFP)	2023	2023	11
Improved access to health for the elderly and other vulnerable groups with an inclusive approach to community participation in Irbid and Karak	AECID/HELP AGE	2023	2025	24
Reactivating membership for women (youth, refugees, Jordanians, and MDD) with a focus on restoring full shareholder rights in Jordan	Movement for Peace	2023	2026	27
Economic Empowerment of Women in the Poorest Areas	The Euro-Mediterranean Feminist Initiative	2023	2023	28
Aquaponics	UNDP	2023	2023	29
Recycling for Organic Fertilizer	UNDP	2023	2023	30
Enhancing social accountability and enabling civil society institutions to access good governance (Nazaha)	The European Union and the Spanish agency in partnership with the Life Center-based	2023	2024	31
SAWT (Strengthening Civil Society and Media Systems Activity)	USAID	2024	2024	32
Transparent governments	International Republican Institute	2023	2023	33


Annex 1: Women Digital Centres


Project Name	Women Digital Centres	Donor	EU / Orange 
Budget JOD	There is no budget allocated for implementing the training programme. A one-time budget has been allocated solely for maintenance and preparation of the digital centres.	Agreement Signature Date	2018
Project Start Date	2018	Project End Date	2024
Project Brief	<p>The programme consists of 4 training modules (Life Skills / Entrepreneurship / Digital Marketing / Computer Skills), with a total of 37 training sessions. The programme targets women who have small businesses or project ideas. It will be implemented in 8 centres across 7 governorates as follows:</p> <p>Amman / ZENID Amman / Social Support Centre</p> <p>Mafrq / Princess Basma Rehab Centre for DevelopmentIrbid / Princess Basma Sheikh Hussein Centre for Development</p> <p>Madaba / Princess Basma Madaba Centre for Development Karak / Princess Basma Mu'ta Centre for Development</p> <p>Ma'an / Princess Basma Al-Husseiniya Centre for Development Aqaba / Princess Basma Aqaba Centre for Development</p>		
Project Goal	<p>The project aims to support and empower women by helping them acquire digital and electronic skills, enabling participants to advance to a better professional future. This will be achieved by training them in the latest technologies and teaching them how to create and promote small businesses electronically through various social media platforms. Additionally, the project will provide advice on preparing budgets and monthly and annual reports, which will contribute to improving their living conditions and increasing women's participation in the development process. It has been found that women in cities and villages are key drivers of positive change in society.</p> <p>The project will also enhance the economic and social lives of women and increase their participation in economic development. Women have the potential to bring about positive changes in society.</p>		
Beneficiaries Target Group and Numbers	Women who own small businesses or have project ideas, aged between 25 and 45 years. Each training phase will target 160 women		

Annex 2: Environmental and Tourism Awareness


Project Name	Environmental and Tourism Awareness	Donor	Bank al Etihad 
Budget JOD	83,000	Agreement Signature Date	1/8/2021
Project Start Date	1/9/2021	Project End Date	31/3/2023
Project Brief	<p>An environmental awareness programme consisting of two training programmes:</p> <p>A programme specifically for youth and a program specifically for women.</p> <p>The collaborative programme involves designing and implementing community initiatives aimed at solving an existing environmental problem in the participants' surrounding environment. This programme is carried out collaboratively between women and youth.</p> <p>The project will be implemented in 3 governorates:</p> <p>Amman Governorate / Princess Basma Development Centre, Al-Nuzha</p> <p>Madaba Governorate / Princess Basma Development Centre, Madaba</p> <p>Irbid Governorate / Princess Basma Development Centre, Sheikh Hussein</p>		
Project Goal	<p>Adopt sustainable solutions that contribute to environmental conservation, promote tourism development, and address the issue of indiscriminate waste disposal in tourist and natural sites, as well as the roads leading to them.</p> <p>Training Programme Objectives:</p> <p>Develop environmental awareness.</p> <p>Highlight the importance of kindness towards ourselves, our environment, and our community.</p> <p>Emphasise the impact of kindness on people's behaviours towards themselves, their community, and their environment.</p> <p>Implement sustainable environmental initiatives at the project work sites.</p>		
Beneficiaries Target Group and Numbers	<ul style="list-style-type: none"> - Women aged 25-50 years, targeting 216 participants distributed across 5 training phases. - Youth aged 13-17 years, targeting 324 participants distributed across 5 training phases. 		

Annex 3: JOHUD's women's committees monitor human rights violations and violence against women and girls -2023


Project Name	JOHUD's women's committees monitor human rights violations and violence against women and girls	Donor	DRC - DANNER 
Budget JOD	37,939	Agreement Signature Date	24/6/2023
Project Start Date	1/7/2023	Project End Date	31/12/2023
Project Brief	<p>The causes of gender-based violence include discrimination and inequality stemming from discriminatory social and cultural attitudes. Additionally, other factors that exacerbate violence against women are the low legal and rights awareness among women, as well as a lack of knowledge about the procedures and organisations they can turn to for help. Hence, the importance of the project lies in the need for responsive measures to reduce violence, as well as providing supportive community measures and procedures to protect victims of violence, which include:</p> <p>Prevention and protection through raising awareness about the rights of women and girls and enhancing their ability to access legal awareness services.</p> <p>Participation and advocacy to contribute to changing cultural and social norms to reduce violence against women and girls.</p>		
Project Goal	Contribute to reducing human rights violations and gender-based violence against women and girls in areas most susceptible to domestic violence in Amman Governorate		
Beneficiaries Target Group and Numbers	Marginalised girls (housebound), housewives, and girls and women who are victims of domestic violence.		

Project Name	JOHUD's women's committees monitor human rights violations and violence against women and girls	Donor	DRC - DANNER 
Budget JOD	55,996	Agreement Signature Date	1/1/2024
Project Start Date	1/1/2024	Project End Date	31/12/2024
Project Brief	<p>The causes of gender-based violence include discrimination and inequality stemming from discriminatory social and cultural attitudes. Additionally, other factors that exacerbate violence against women are the low legal and rights awareness among women, as well as a lack of knowledge about the procedures and organisations they can turn to for help. Hence, the importance of the project lies in the need for responsive measures to reduce violence, as well as providing supportive community measures and procedures to protect victims of violence, which include:</p> <p>Prevention and protection through raising awareness about the rights of women and girls and enhancing their ability to access legal awareness services.</p> <p>Participation and advocacy to contribute to changing cultural and social norms to reduce violence against women and girls.</p>		
Project Goal	Contribute to reducing human rights violations and gender-based violence against women and girls in areas most susceptible to domestic violence in Amman Governorate		
Beneficiaries Target Group and Numbers	Marginalised girls (housebound), housewives, and girls and women who are victims of domestic violence "1166 Beneficiaries".		


Annex 4: **She’s great.**

Project Name	She’s great.	Donor	International Research & Exchanges Board –(IREX) 
Budget JOD	135,292	Agreement Signature Date	September 2022
Project Start Date	September 2022	Project End Date	July 2023
Project Brief	<p>A programme consisting of multiple components, including (Gender and My Community Club, Community Initiative Planning Sessions, Learning Festival, STEAM Camp, and Implementation of Community Initiative Plans) aims to: Expand the gender approach in the northern and southern governorates and increase community acceptance of gender-related topics.</p> <p>Select 100 participants to join the clubs and enhance their knowledge of gender-related topics, and choose 10-20 ambassadors from among them.</p> <p>Increase participants' knowledge of community initiatives related to gender.</p> <p>Establish a gender equality framework with the support of 4 allies who will join to support the project.</p> <p>Implement 20 community initiatives in 5 locations.</p> <p>Enhance participants' abilities and knowledge in STEAM subjects.</p>		
Project Goal	<p>Empower youth to be more resilient against restrictive gender norms that affect their choices and life opportunities.</p> <p>Create an enabling environment in schools, organizations, and local communities to promote equal cooperation among youth.</p> <p>Establish a network of participants, stakeholders, and partners at the community and national levels that enhances the skills of girls and increases their opportunities.</p>		
Beneficiaries Target Group and Numbers	100 Boys and girls aged 13-17 years		


Annex 5: 2023 UNHCR -Assistance to PoCs with specific needs, mobilising communities, education, and women empowerment.

Project Name	Assistance to PoCs with specific needs, mobilising communities, education, and women empowerment.	Donor	The UN Refugee Agency (UNHCR)	
Budget JOD	1,770,636	Agreement Signature Date	1/1/2023	
Project Start Date	1/1/2023	Project End Date	31/12/2023	
Project Brief	This Programme contains three main projects: Inclusion, Protection (Community based protection, Women Empowerment), and Education targeting the most vulnerable groups (Women, men, Children, PWD and the Elderly), aims to empower and protect the most vulnerable and engage refugees in project design and implementation. This contributes to social cohesion and promotes the values and positive aspects of gender equality, inclusivity and protection.			
Project Goal	<p>Inclusion: Aims to empower the most vulnerable groups including people with disabilities and the elderly to become self-reliant, independent, and better integrated into their communities through rehabilitation units services (physiotherapy, occupational therapy and speech therapy), Homecare for unaccompanied older people at risk, Institutional shelter services for unaccompanied older people at risk, Basic psychosocial support services, Home visits for assessment and provision of assistive medical devices.</p> <p>Protection (CBP): Empower the most affected population by engaging them in a set of recreational, educational, cultural and awareness raising activities that will be implemented based on the community needs and aim to capacitate and empower PoCs, contributing to social cohesion, inclusion and peaceful co-existence while creating great opportunities for public forum. Qualitative activities are implemented to enhance the sustainability and response to trending issues while addressing protection concerns and inclusiveness of all POCs including older people, people with disability, women, and children.</p> <p>Education: Aims to improve the access to education for non-Syrian refugees by disturbing school kits, and providing academic support through home classes as well as cash for school transportation, and improve the quality of education for refugees and vulnerable Jordanians by providing access to innovative education platforms.</p> <p>Women Empowerment: empowers refugee and Jordanian women to fully participate in community and civic life, raise awareness on women's rights and gender equality, optimise the psychosocial well-being of women and girls, as well as economically empower women through vocational and livelihoods skills training sessions such as Economic empowerment initiatives, Networking and Support groups.</p> <p>CSCs: aims to empower and protect the most vulnerable population and engage refugees in project design and implementation. This contributes to social cohesion and promotes the values and positive aspects of gender equality, inclusivity, and protection. The project is implemented by 20 Community support committees located in all Jordanian governorates and consists of members from the Jordanian community and refugees from all nationalities, who implement Community-based activities and target 16,800 participants in 2024.</p>			
Beneficiaries Target Group and Numbers	Women, Men, elderly, Children and PWD with a total of beneficiaries with a total number of beneficiaries 63 thousand of affected populations across all Jordan.			


2023 UNHCR -Assistance to PoCs with specific needs, mobilising communities, education, and women empowerment.

Project Name	Assistance to PoCs with specific needs, mobilising communities, education, and women empowerment.	Donor	The UN Refugee Agency (UNHCR) 
Budget JOD	1,453,539	Agreement Signature Date	1/1/2024
Project Start Date	1/1/2024	Project End Date	31/12/2024
Project Brief	This Programme contains three main projects: Inclusion, Protection (Community based protection, Women Empowerment), and Education targeting the most vulnerable groups (Women, men, Children, PWD and the Elderly), aims to empower and protect the most vulnerable and engage refugees in project design and implementation. This contributes to social cohesion and promotes the values and positive aspects of gender equality, inclusivity and protection.		
Project Goal	<p>Inclusion: Aims to empower the most vulnerable groups including people with disabilities and the elderly to become self-reliant, independent, and better integrated into their communities through rehabilitation units services (physiotherapy, occupational therapy and speech therapy), Homecare for unaccompanied older people at risk, Institutional shelter services for unaccompanied older people at risk, Basic psychosocial support services, Home visits for assessment and provision of assistive medical devices.</p> <p>Protection (CBP): Empower the most affected population by engaging them in a set of recreational, educational, cultural and awareness raising activities that will be implemented based on the community needs and aim to capacitate and empower PoCs, contributing to social cohesion, inclusion and peaceful co-existence while creating great opportunities for public forum. Qualitative activities are implemented to enhance the sustainability and response to trending issues while addressing protection concerns and inclusiveness of all POCs including older people, people with disability, women, and children.</p> <p>Education: Aims to improve the access to education for non-Syrian refugees by disturbing school kits, and providing academic support through home classes as well as cash for school transportation, and improve the quality of education for refugees and vulnerable Jordanians by providing access to innovative education platforms.☒</p> <p>Women Empowerment: empowers refugee and Jordanian women to fully participate in community and civic life, raise awareness on women's rights and gender equality, optimize the psychosocial well-being of women and girls, as well as economically empower women through vocational and livelihoods skills training sessions such as Economic empowerment initiatives, Networking and Support groups.</p> <p>CSCs: aims to empower and protect the most vulnerable population and engage refugees in project design and implementation. This contributes to social cohesion and promotes the values and positive aspects of gender equality, inclusivity, and protection. The project is implemented by 20 Community support committees located in all Jordanian governorates and consists of members from the Jordanian community and refugees from all nationalities, who implement Community-based activities and target 16,800 participants in 2024.</p> <p>GBV: aims to provide GBV case management services using a multi-sectoral approach that focuses on individuals, households and communities. This approach involves collaborating with other organisations and components in the project to empower and engage targeted communities in transforming beliefs and norms around GBV. The project will accomplish this primarily through dialogue that addresses the causes and consequences of GBV with community members. To reach the most vulnerable communities.</p>		
Beneficiaries Target Group and Numbers	Women, Men, elderly, Children and PWD with a total of beneficiaries with a total number of beneficiaries 63 thousand of affected populations across all Jordan.		


Annex 6: Help disk project - WFP 3

Project Name	Provide nutrition-sensitive food assistance to refugees and other crisis-affected populations.	Donor	The World Food Programme (WFP) 
Budget JOD	173,292	Agreement Signature Date	1/1/2023
Project Start Date	1/1/2023	Project End Date	30/09/2023
Project Brief	Support the delivery of unconditional assistance to refugees through cash-based transfers to meet their food and nutritional needs through help-desk and helpline services.		
Project Goal	The main objective focus on operating helpdesk/hotlines as a key component of WFP'S AAP mechanism, acting as an additional complains and feedback mechanism (CFM), organising, and conducting e-card distributions through help desk and helpline services, conducting beneficiary sensitization sessions, and implementing outreach activities		
Beneficiaries Target Group and Numbers	Individuals and House Hold Syrian refugees in the North of Jordan (Mafrqa, Irbid, Ajloun, Jerash, and King Abdullah Park (KAP) with a total number of 600 thousand affected populations.		


Annex 7: Supporting vulnerable refugees and host community members in Jordan through conditional and unconditional cash assistance and protection-focused activities.

Project Name	Supporting vulnerable refugees and host community members in Jordan through conditional and unconditional cash assistance and protection-focused activities.	Donor	CARE 
Budget JOD	145,014	Agreement Signature Date	27/7/2023
Project Start Date	27/7/2022	Project End Date	31/11/2023
Project Brief	<p>The project aim is to improve living conditions for refugees and Jordanians in the host community by increasing access to basic needs, protection services, and gender equality.</p> <p>the main objectives of the project are:</p> <ul style="list-style-type: none"> To meet the urgent protection needs of refugees and host communities (women, youth, and children), leading to improve resilience and less resorting to negative coping mechanisms through access to quality protection services. To increase coping mechanisms and the resilience of the community members through psychological support. To empower and protect children who are out of school (OOS) or at risk of OOS from associated risks (early\child marriage, child labor, SGBV) through education support. To increase the protection of refugee and Jordanian women and girls from GBV and child protection risks through community mobilisation and behavior change activities. <p>through providing (Info-provision Activity. Vulnerability Assessments Activity. In-depth Assessment Activity.</p>		
Project Goal	Facilitate the access of refugees and host communities (women, youth and children) to protection services to improve resilience, meet their urgent needs, improve the quality of life, and provide services that increase their access to basic needs.		
Beneficiaries Target Group and Numbers	Aim to support 9000 H.H and just for refugee in Amman and Mafrqa		


Annex 8: Digital Intervention toward dignified work and income generation opportunities for the refugees in the host community of Jordan

Project Name	Digital Intervention toward dignified work and income generation opportunities for the refugees in the host community of Jordan	Donor	Emirates Red Crescent (ERC) 
Budget JOD	133,913	Agreement Signature Date	30/5/2022
Project Start Date	30/5/2022	Project End Date	31/5/2023
Project Brief	This project aims to develop women's businesses, and upgrade their marketing skills through trainings and works shops focusing on innovation and entrepreneurship, the digital economy, bazaars, micro-finance grants, and an online website for young and refugee women in South and Central Jordan.		
Project Goal	This project aims to develop women's businesses, upgrade their marketing skills, empower young and refugee women in Jordan, and support them to provide and improve income generation from these projects.		
Beneficiaries Target Group and Numbers	Young and refugee women in the South and Central of Jordan with a total of 150 of affected populations.		


Annex 9: Promoting safety and economic empowerment in Jordan

Project Name	Promoting Safety and Economic Empowerment in Jordan	Donor	The International Rescue Committee 
Budget JOD	30,323	Agreement Signature Date	1/5/2023
Project Start Date	1/5/2023	Project End Date	31/3/2024
Project Brief	Once the first phase of the project is done at the end of June 2022, the second phase will start in May, 2023. JOHUD's Irbid and Mafrqa employees whom received the trainings during the first phase of the project would be in charge of implementing the second phase of the project. During the implementation phase, IRC team will be conducting coaching and monitoring through field visits to JOHUD's concerned employees in order to implement quality activities. JOHUD will reach out the targeted beneficiaries through the outreach inside JOHUD's Irbid and Mafrqa centres, and the services would be implemented either in person or virtually. During this phase of the project, JOHUD will providing the following services		
Project Goal	The project is aimed at well-equipping local partners with the GBV knowledge and standards to meet the safety and well-being needs of women and girls in Irbid and Mafrqa governorates through 2 years of collaboration.		
Beneficiaries Target Group and Numbers	<p>GBV awareness sessions for women and men in JOHUD's Irbid and Mafrqa centres. Conduct 24GBV awareness sessions per location. Each session will have up to 15 beneficiaries with a total of 720 beneficiaries</p> <p>Male engagement. Conduct 2 Male engagement cycles per location, and each cycle consists of 12 sessions, and the session would have up to 15 beneficiaries.</p> <p>Caregivers Life skills. Conduct 2 Caregivers life skills cycles per location, and each cycle consists of 12 sessions, and the session would have up to 15 beneficiaries</p> <p>Adolescents life skills (Girls shine). Conduct 2 cycles of adolescents' life skills (Girls shine) per location and each cycle consists of 22 sessions and the session would have up to 15 beneficiaries</p> <p>Recreational activities. Conduct recreational activities by JOHUD staff in each location to bring the host communities attention to JOHUD centres, and facilitate the access to JOHUD's centres. Conduct 7 recreational activities in both locations, and each activity would have up to 20</p>		


Annex 10: Provide framework humanitarian and community development project for Jordan that will benefit community deserving families

Project Name	Provide framework humanitarian and community development project for Jordan that will benefit community deserving families	Donor	Salam Charity 
Budget JOD	36,889	Agreement Signature Date	1/5/2023
Project Start Date	1/5/2023	Project End Date	31/12/2023
Project Brief	<p>The purpose of this MOU is to provide the framework by which both parties can cooperate with each other to plan and Implement the Humanitarian and Community Development Projects for Jordan that will benefit communities and deserving families.</p> <p>Donations are collected through volunteers in the British community and directed towards aid and relief campaigns in effected and poor areas.</p> <p>There is high flexibility in this cooperation, as each aid campaign being planned separately, and the targeted numbers and services provided are determined according to needs including additional budget to cover each campaign needs</p> <p>A specific action plan and interventions are developed for each campaign, based on the duration of the mission and the specific support value allocated to each campaign.</p>		
Project Goal	<p>The Project aims to provide support to the most vulnerable Jordanian citizens and refugees and communities affected by poverty, disasters and wars. The main scope of work is orphan care, food security and food distribution, clean drinking water, education improvement, health support, relief, community infrastructure, rehabilitation, reconstruction, and livelihoods.</p>		
Beneficiaries Target Group and Numbers	<p>The most vulnerable Jordanian citizens and refugees and communities affected by poverty, disasters and wars, Students, Orphan children,</p> <p>The coordination with the Goodwill Campaign to ensure that registered Jordanian cases are served based on the Goodwill Campaign database. This is done to verify that services are not duplicated and to document the services provided to each family.</p>		


Annex 11: Help disk project - WFP 4

Project Name	Provide nutrition-sensitive food assistance to refugees and other crisis-affected populations.	Donor	The World Food Programme (WFP) 
Budget JOD	173,292	Agreement Signature Date	1/10/2023
Project Start Date	1/10/2023	Project End Date	31/12/2023
Project Brief	<p>Support the delivery of unconditional assistance to refugees through cash-based transfers to meet their food and nutritional needs through help-desk and helpline services.</p>		
Project Goal	<p>The main objective focus on operating helpdesk/hotlines as a key component of WFP'S AAP mechanism, acting as an additional complains and feedback mechanism (CFM), organising, and conducting e-card distributions through help desk and helpline services, conducting beneficiary sensitization sessions, and implementing outreach activities</p>		
Beneficiaries Target Group and Numbers	<p>Individuals and House Hold Syrian refugees in the North of Jordan (Mafraq, Irbid, Ajloun, Jerash, and King Abdullah Park (KAP) with a total number of 600 thousand affected populations.</p>		




Annex 12: MedTOWN: Co-producing social policies with Social and Solidarity Economy (SSE) actors to fight poverty, inequality and social exclusion”, ENI CBC MED Programme

Project Name	MedTOWN: Co-producing social policies with Social and Solidarity Economy (SSE) actors to fight poverty, inequality and social exclusion”, ENI CBC MED Programme	Donor	ACPP – EU (ENI CBC MED Programme)	
Budget JOD	328.008,27 EUR	Agreement Signature Date	9/3/2020	
Project Start Date	1/9/2019	Project End Date	31/8/2023	
Project Brief	<p>MedTOWN is a cooperation project financed by the European Union through the European Neighborhood Instrument of Cross Border Cooperation within the framework of the Mediterranean Basin 2014-2020 Programme. The main objective of the project is to promote and demonstrate initiatives of co-production of Social services through the cooperation of public, private and social solidarity economy (SSE) sector as well as to strengthen the role and the capacities of the SE actors in the co-production model through a shared Community of Practice and a better regulated framework.</p> <p>Public services face an unprecedented set of challenges: increasing demand, rising expectations, seemingly intractable social problems and, in many cases, reduced budgets. In Europe previous approaches have produced important improvements in some area, certainly, but failed to tackle the structural inequalities that are felling the demand for services. In the Arab world, heterogeneous and fractured social structures, along with occupational shifts from agricultural to industrial and service activities, are overstretching already weak social services schemes that fails to address the real drivers of poverty, inequality and exclusion. MedTOWN is an initiative focused on the combined potential of agents of the social and solidarity economy (SSE), citizenship and local authorities to co-produce the social policies that can fight poverty, inequality, social exclusion and environmental unsustainability in the riparian countries of the Mediterranean basin, providing them with tools and connections to help them build local resilience and foster their transition towards becoming more fair, resilient and sustainable societies in the Euro-Mediterranean region.</p> <p>The initiative is based on Action Research to support the design of effective public policies on the provision of social services. To that effect a series of experimental actions deploying a co-production model will be undertaken and will serve both as effective modalities to increase the effectiveness of social services delivery during the project and as test-monitoring of results for policy design.</p>			
Project Goal	<p>The overall aim of the proposed action in Jordan is the promotion of social inclusion of the most vulnerable groups in Jordanian society - Handicapped men and women both Jordanian and Syrian Refugees - living in Al-Kourah and Almazar districts. The purpose is to minimize the three groups' social isolation by minimizing the barriers that they face, destroying stereotypes of their dependency, highlighting their economic and social roles within their community, connecting them amongst each other to create a support and information network that will further help them become more active members in their communities and in the economy.</p> <p>A Social Solidarity Economy Business Incubator will be created and will support the design and the implementation of the demonstrative action and the pilot projects on co-production initiatives with the involvement of women, refugees and people with disabilities. A targeted awareness campaign will be designed and implemented and a policy dialogue at national level will be coordinated with the support of ACPP.</p>			
Beneficiaries Target Group and Numbers	<p>100 beneficiary, 12 discussion groups</p> <p>The most vulnerable groups in Jordanian society - Handicapped men and women both Jordanian and Syrian Refugees - living in Al-Kourah and Almazar districts.</p>			


Replicable Innovations of SSE in the provision of services & creation of decent jobs in the post covid-19 crisis recovery-(MedRISSE)

Project Name	Replicable Innovations of SSE in the provision of services & creation of decent jobs in the post covid-19 crisis recovery-(MedRISSE)	Donor	ACPP – EU (ENI CBC MED Programme)	
Budget JOD	91,244 EUR	Agreement Signature Date	20/12/2021	
Project Start Date	20/12/2021	Project End Date	31/08/2023	
Project Brief	The purpose of MedRiSSE is to develop a Mediterranean scalability pathway for social innovations that enable the Co-production of municipal services with local Social and Solidarity Economy agents (SE) that have emerged from interactions between the government and the SSE involved in several EN funded projects. These innovations represent successful and efficient practices for the achievement of the SDGs in general, and for the protection of the most vulnerable groups in the post Covid19 economies in the MSB.			
Project Goal	<p>The strategy of the project revolves around widening the SSE and Co-production Community of Practice (WCoP) launched by the MedTOWN project, further involving policy makers, SSE actors, researchers, etc. The WCoP will benefit from social innovations and capacity building resources regarding the role of SSE in the promotion of decent jobs and social inclusion (MoreThanaJob), the promotion of SSE ecosystems (MedUP, IESS, progress) and the empowerment women in cooperatives through fair trade and eco-tourism (RUWOMED).</p> <p>The WCoP will be linked to a new Mediterranean Co-production Lab (LAB) that will help establish conditions for innovation in the delivery of public services through alliances with SE and help them identify and foster opportunities for collaboration. The lab will develop an evaluation methodology to understand the potential for scalability of the different co-production models or social innovations, which, in turns, will evolve into a Mediterranean Co-production Toolkit for Public Sector Innovation.</p> <p>This Toolkit will help both SSE practitioners and public servants understand and apply innovation in their daily work. Lastly, the project will continue the communication and policy dialogue initiated by the 5 capitalized projects under a harmonized approach, to continue advocating for legal and institutional reforms and policy innovations aimed at supporting emerging sectors of SSE, as well as the concepts of "co-production" and "social economy"</p>			
Beneficiaries Target Group and Numbers	300 Adults aged 25-60 years			


Annex 13: Integrating and empowering women in the poorest regions through economic participation

Project Name	Integrating and empowering women in the poorest regions through economic participation	Donor	AECID FPS   
Budget JOD	204,225	Agreement Signature Date	14/2/2022
Project Start Date	14/2/2022	Project End Date	31/12/2023
Project Brief	<p>MedTOWN is a cooperation project financed by the European Union through the European Neighborhood Instrument of Cross Border Cooperation within the framework of the Mediterranean Basin 2014-2020 Programme. The main objective of the project is to promote and demonstrate initiatives of co-production of Social services through the cooperation of public, private and social solidarity economy (SSE) sector as well as to strengthen the role and the capacities of the SE actors in the co-production model through a shared Community of Practice and a better regulated framework.</p> <p>Public services face an unprecedented set of challenges: increasing demand, rising expectations, seemingly intractable social problems and, in many cases, reduced budgets. In Europe previous approaches have produced important improvements in some area, certainly, but failed to tackle the structural inequalities that are felling the demand for services. In the Arab world, heterogeneous and fractured social structures, along with occupational shifts from agricultural to industrial and service activities, are overstretching already weak social services schemes that fails to address the real drivers of poverty, inequality and exclusion. MedTOWN is an initiative focused on the combined potential of agents of the social and solidarity economy (SSE), citizenship and local authorities to co-produce the social policies that can fight poverty, inequality, social exclusion and environmental unsustainability in the riparian countries of the Mediterranean basin, providing them with tools and connections to help them build local resilience and foster their transition towards becoming more fair, resilient and sustainable societies in the Euro-Mediterranean region.</p> <p>The initiative is based on Action Research to support the design of effective public policies on the provision of social services. To that effect a series of experimental actions deploying a co-production model will be undertaken and will serve both as effective modalities to increase the effectiveness of social services delivery during the project and as test-monitoring of results for policy design.</p>		
Project Goal	<p>The overall aim of the proposed action in Jordan is the promotion of social inclusion of the most vulnerable groups in Jordanian society - Handicapped men and women both Jordanian and Syrian Refugees - living in Al-Kourah and Almazar districts. The purpose is to minimize the three groups' social isolation by minimizing the barriers that they face, destroying stereotypes of their dependency, highlighting their economic and social roles within their community, connecting them amongst each other to create a support and information network that will further help them become more active members in their communities and in the economy.</p> <p>A Social Solidarity Economy Business Incubator will be created and will support the design and the implementation of the demonstrative action and the pilot projects on co-production initiatives with the involvement of women, refugees and people with disabilities. A targeted awareness campaign will be designed and implemented and a policy dialogue at national level will be coordinated with the support of ACP.</p>		
Beneficiaries Target Group and Numbers	<p>100 beneficiary, 12 discussion groups</p> <p>The most vulnerable groups in Jordanian society - Handicapped men and women both Jordanian and Syrian Refugees - living in Al-Kourah and Almazar districts.</p>		


Annex 14: American Language Centre

Project Name	American Language Centre	Donor	US-Embassy 
Budget JOD	62,218	Agreement Signature Date	5/3/2023
Project Start Date	5/3/2023	Project End Date	30/9/2024
Project Brief	The American Language Centres are funded by the U.S. Department of State's Bureau of Near Eastern Affairs Office of Assistance Coordination in fulfillment of its commitment to youth economic development in Jordan. It is managed by Amideast/Jordan in partnership with three Jordanian organizations: Al Qantara Centre for Human Resources Development, New Approach for Training and Development (NATD), and the Jordan Hashemite Fund for Human Development (JOHUD). ALC English and Cultural programmes are designed to empower students with the knowledge, attitudes, English language skills, and 21-century skills such as critical thinking and problem-solving to thrive in Jordan's labor market.		
Project Goal	To enable thousands of Jordanians in Ma'an, Mafrq, Irbid, and East Amman to improve their English language proficiency, enhance their cultural awareness and engage in the peaceful exchange of ideas, ultimately fostering greater opportunities for meaningful employment, career advancement, and expanded cross-cultural understanding. ALC English and cultural programs are designed to empower students with the knowledge, attitudes, English language skills, and 21st-century skills such as critical thinking and problem-solving to thrive in Jordan's labor market.		
Beneficiaries Target Group and Numbers	Jordanians, Syrians, Iraqis, Palestinians Males, Females 5+ age groups +2000 Beneficiaries		


Annex 15: Building Resilience to Cope with Climate Change in Jordan Through Improving Water Use Efficiency in the Agriculture Sector (BRCCJ)

Project Name	Building Resilience to Cope with Climate Change in Jordan Through Improving Water Use Efficiency in the Agriculture Sector (BRCCJ)	Donor	United Nations Development Programme-(UNDP) 
Budget JOD	83,736	Agreement Signature Date	16/7/2023
Project Start Date	16/7/2023	Project End Date	30/10/2023
Project Brief	This project involves conducting a comprehensive and gender-responsive analysis and socio-economic assessment to implement a methodology for selecting households for the installation of rainwater harvesting systems on rooftops and water-saving devices in targeted residential and community areas within the Dead Sea Basin. Additionally, it includes a socio-economic evaluation that considers gender disparities in climate change effects in Ma'an, identifying gender differences and their impact on social and economic aspects. The project is being implemented in Karak, Madaba, Tafila, and Ma'an.		
Project Goal	The project aims to enhance the capacity of water management and agricultural resource systems to adapt to climate change, aligning with Jordan's Green Growth Plan		
Beneficiaries Target Group and Numbers	Local community		

Annex 16: Shared Environmental Information System SEIS project

Project Name	Activities under the UN Decade SSFA	Donor	UNEP 
Budget JOD	70,093	Agreement Signature Date	15/10/2022
Project Start Date	15/10/2022	Project End Date	31/3/2023
Project Brief	Based on the SSFA between UNEP and Jordanian Hashemite Fund for Human Development, UNEP agrees to co-operate with JOHUD with respect to the projects/programmes entitled "Nature Action" and "Science Policy" in Jordan		
Project Goal	<ol style="list-style-type: none"> 1. Organise a capacity building workshop on data dissemination 2. Produce a National Stocktaking Report 3. Implement activities under the UN Decade on Ecosystem Restoration 4. Provide technical support to the state of environment reporting (SOER) in Jordan 		
Beneficiaries Target Group and Numbers	Youth and children		


Annex 17: World Coaches

Project Name	World Coaches	Donor	The Royal Dutch Football Association-(KNVB) 
Budget JOD	Undefined; it is submitted for each activity, with a coordination budget proposed every three months during implementation	Agreement Signature Date	1/7/2022
Project Start Date	1/7/2022	Project End Date	31/12/2024
Project Brief	The project focuses on implementing specialised football training sessions aimed at enhancing the skills and abilities of young athletes. In addition, activities are carried out to improve economic opportunities for youth by supporting entrepreneurship in sports. This includes promoting football culture as a means to enhance leadership skills and teamwork. The initiative also involves conducting selection days in Amman, Irbid, and Aqaba, targeting 125 young men and women. Following the selection process, 72 individuals are interviewed and chosen to receive life skills and vocational training. As part of the programme, these selected participants undergo the first phase of the "Intro Level Course" training, conducted across the three cities		
Project Goal	Improving economic opportunities for youth by building their capacities as football coaches, empowering them to conduct activities in the community, and showcasing them as influential figures in society through football. This also includes promoting the presence of female football coaches and enhancing youth skills in life and vocational fields.		
Beneficiaries Target Group and Numbers	First group: Youth aged 18-30, targeting 75 young men and women. Second group: Adolescents aged 10-18, targeting 75 adolescents.		


Annex 18: Supporting participatory resource management to stabilise the situation in host communities / PRM

Project Name	Supporting participatory resource management to stabilise the situation in host communities/ PRM	Donor	The German Corporation for International Cooperation-(GIZ) 
Budget JOD	129,997 EUR	Agreement Signature Date	18/10/2022
Project Start Date	1/11/2022	Project End Date	31/1/2024
Project Brief	<p>Jordan is one of the poorest countries worldwide in water resources. Available water in Jordan on a per capita basis is very low, at a level of 145 cubic meters (m³) per capita per year, far below the global benchmark poverty line of 1,000 m³ per capita per year. Jordan's water resources include conventional as well as non-conventional resources, the non-conventional resources such as water reuse and desalination while the conventional water resources in Jordan consist of groundwater and surface water.</p> <p>According to UNHCR estimation as of July 2022 the number of refugees in Jordan exceeds 676,000. Since more than 85 per cent of Syrian refugees live alongside Jordanians in host communities, these communities are especially vulnerable to the water crisis.</p> <p>Based on the challenges that Jordan is facing in the water sector, GIZ is implementing the project "Supporting Participatory Resource Management to Stabilize the Situation in Host Communities" (PRM), which aims to establish a sufficient and continuous water supply in four rural communities in accordance with WHO guidelines. Furthermore, the project seeks to improve water management and water use efficiency at the household level and improve the access of water for the vulnerable groups within PR selected communities covering Jordan three regions; South, Middle and North in Communities namely: Ay and As-Sadageh at Ma'an governorate, Seihan at Balqa governorate and Saidoor at Irbid governorate. To this end, a baseline study for the vulnerable groups will be conducted where people opinions will be taken into consideration; the study aims at providing a better understanding of the current situation and identification of needed interventions.</p> <p>As a result of the baseline assessment, several effective with high impact and low-cost interventions will be implemented in cooperation with the relevant society stakeholders and CBOs.</p> <p>Moreover, RM project will improve the municipal water infrastructure equipment in the selected host communities through provision of material resources, particularly roof top water tanks and water saving devices.</p> <p>Furthermore, the project will build a sustainable mechanism of awareness raising by establishing three Water Wise Women groups (WWW) to change in water related behavior. The WWW builds on women as key actors in community and domestic water management. It will create a sustainable mechanism to build and maintain a knowledge base on appropriate community and water household management in the host communities. Agents of knowledge and change will be educated and qualified women to provide concrete, appropriate and workable advice on water management, water saving, and water related household and community hygiene matters to fellow women and other concerned members of their community.</p> <p>On the other hand, the project will form Water Wise clubs at schools, to increase the awareness about water use efficiency for students. The clubs will focus on tangible and concrete water issues that are of great importance and will help students to better understand the water situation in their communities that includes activities about water saving at home, using recycled water in schools, learning about the harmful impact long-term water scarcity and how to care for and protect our natural environments and waterways. The clubs will implement different awareness activities as workshops, awareness sessions, awareness materials and competitions, where all students can participate and get involved.</p> <p>The Jordanian Hashemite Fund for Human Development (JOHUD) has more than 45 years of experience in working with local communities throughout Jordan and leverages a great track record in community development and natural resources management and sustainability domains; have long experience in community development in general and in WWW initiative in particular. A financial contribution will be concluded with JOHUD to implement effective activities to achieve the anticipated purpose.</p> <p>This project proposal reflects JOHUD's responsibility for further implementation of vulnerable groups' activities within PRM project. The project will contribute to improving water access conditions for vulnerable groups by introducing some activities in this context in the targeted areas and as well as enhance water use efficiency at households' level. Furthermore, the proposal will reflect JOHUD's responsibility in the implementation of WWW groups and Water Wise Clubs at schools.</p>		
Project Goal	106 households with members belonging to vulnerable groups and 12 public institutions (e.g., schools, mosques) have improved access to water through the implementation of effective activities such as barrier-free access to water supply facilities. Women's role in water management is enhanced and recognized through establishing 3 water wise women (WWW) groups, one in each region, and enhance water use efficiency through provision of faucets with water saving devices, in addition to increase the awareness of students through forming 4 Water Wise Clubs.		
Beneficiaries Target Group and Numbers	106 households with members belonging to vulnerable groups and 12 public institutions		


Annex 19: Enhancing the resilience of displaced people and host communities to climate change-related water challenges

Project Name	Enhancing the resilience of displaced people and host communities to climate change-related water challenges	Donor	United Nations  Human Settlements Programme
Budget JOD	1,081,273	Agreement Signature Date	31/8/2023
Project Start Date	31/8/2023	Project End Date	31/8/2025
Project Brief	Implement interventions related to collecting rainwater from the roofs of mosques, schools, selected households, and municipal buildings. Additionally, manage the intervention for reusing treated wastewater in agricultural lands surrounding the wastewater treatment plants in Al-Ma'raad and Al-Akaider, and establish new and efficient irrigation technology by building capacity and providing training on installing the irrigation system.		
Project Goal	The project aims to enhance the ability of both displaced persons and host communities to tackle water challenges related to climate change in Jordan and Lebanon.		
Beneficiaries Target Group and Numbers	Farmers using treated water, school students, and the local community "42,408 Beneficiaries"		


Annex 20: Access English Micro-Scholarship Programme

Project Name	Access English Micro-Scholarship Programme	Donor	US Embassy 
Budget JOD	92,169	Agreement Signature Date	1/6/2021
Project Start Date	1/6/2021	Project End Date	30/9/2023
Project Brief	Deliver 400 hours of English language lessons, complemented by extracurricular cultural activities. The programme aims to enhance and enrich English language skills, integrating both Arab and American cultures. Community service activities will be included, with lessons provided after school hours, on weekends, as well as during summer and winter vacations		
Project Goal	Improving the English language skills of students aged 13 to 15, thereby enhancing their educational, economic, and social levels.		
Beneficiaries Target Group and Numbers	Students aged 13 to 15 from Tafileh and Karak, with an average of 80 beneficiaries from each governorate.		


Annex 21: Erasmus+

Project Name	Erasmus +	Donor	European Union – (EU)	
Budget JOD	30,067	Agreement Signature Date	1/8/2021	
Project Start Date	1/8/2021	Project End Date	30/7/2023	
Project Brief	<p>Organise a series of meetings and gatherings among the countries where the project is implemented, including cross-border meetings, job shadowing sessions, and enrichment meetings to multiply experiences and learning. These activities will take place in Jordan, Finland, and Italy.</p> <p>Create a comprehensive online platform for youth projects and initiatives across all participating countries. The platform will include information and content to help young people learn about the experiences of partner organisations and the opportunities available through them.</p>			
Project Goal	<p>This is a European project with a significant impact on the development of organisations, their employees, and their service users. Learning about the world and other realities through active participation in European Union projects certainly contributes to holistic development. It is essential for experiencing and understanding what it means to be European and for implementing the EU 2020 strategy. This project is linked to achieving the objectives of the Erasmus+ program, aiming to improve the competencies and key skills of young people, including those with fewer opportunities. It also seeks to enhance participation in democratic life in Europe, labor market engagement, active citizenship, intercultural dialogue, social inclusion, and solidarity.</p>			
Beneficiaries Target Group and Numbers	All youth in general, and specifically the staff and volunteers in partner organisations.			




Annex 22: Support to livelihood under the regional response to the Syria measure favour of the regional response to Syrian crisis

Project Name	Support to livelihood under the regional response to the Syria measure favor of the regional response to Syrian crisis	Donor	DRC	
Budget JOD	28,205	Agreement Signature Date	1/5/2024	
Project Start Date	1/5/2024	Project End Date	30/9/2024	
Project Brief	<p>The project aims to enhance the economic empowerment of women survivors of gender-based violence in East Amman (specifically Sahab and Al-Nuzha) by implementing a series of activities that consider targeting and selection criteria and focus on developing job skills to increase their opportunities in the labor market.</p> <p>The grant resources will provide necessary support to women, including education, economic support, training, and capacity building for labor market integration. This will help the project achieve its goals of empowering women and improving their economic and social conditions.</p> <p>Additionally, the grant will contribute to the overall objective of the project by enabling women to develop their skills and increase their employment opportunities, thereby improving the economic and social roles of women survivors of violence in the community.</p>			
Project Goal	<p>Improving the conditions of 60 women survivors of violence in East Amman (Sahab and Al-Nuzha) by providing the necessary social, economic, and legal support to enhance their life and economic roles. The project aims to build the capacities of 70% of Syrian women and 30% of Jordanian women in economic, job, and life empowerment to enhance their access to sustainable livelihood activities and community advocacy. This will promote women's economic roles through fostering a culture of equality and reducing the violence they face</p>			
Beneficiaries Target Group and Numbers	Women survivors of violence aged 18-35 / private sector employers			


Annex 23: SAWT

Project Name	SAWT	Donor	USAID 
Budget JOD	14,145	Agreement Signature Date	9/7/2024
Project Start Date	1/6/2024	Project End Date	30/9/2024
Project Brief	This project comes to rescue facts by raising awareness and combating misinformation and disinformation through our programs and social media interactions via a Radio program called (صحح) and a social media campaign called (معلومات دقيقة في (دقيقة)		
Project Goal	The project aims to raise awareness among the local community about misinformation and its various categories, including men, women, children, people with disabilities, and minorities such as refugees, talk about various issues such as environment, health, human rights, feminism, and societal issues and give the right information. In addition to Creating content that is accessible to everyone by using social media tools to produce videos in sign language for people with hearing disabilities.		
Beneficiaries Target Group and Numbers	All of Jordan		




Annex 24: Improved access to health for the elderly and other vulnerable groups with an inclusive approach to community participation in Irbid and Karak

Project Name	Improved access to health for the elderly and other vulnerable groups with an inclusive approach to community participation in Irbid and Karak	Donor	AECID HELP AGE   
Budget JOD	249,671	Agreement Signature Date	18/10/2023
Project Start Date	1/2/2024	Project End Date	30/4/2025
Project Brief	Help Age will build upon its developed approaches to healthy aging, including community healthcare and non-communicable disease management. This includes creating a rights-based policy guide for older adults in the Arab region, developing the "Voice" framework and toolkit to enhance participation and advocacy led by older adults, and implementing intergenerational programming to encourage widespread engagement in non-communicable disease prevention and management. The initiative will also promote healthy aging and social support from the broader community, including older adults, their families, health volunteer groups, senior organisations, and other community-based organizations in the targeted areas.		
Project Goal	This project aims to improve access to healthcare and non-communicable disease prevention for older adults and other vulnerable groups in Jordan through community health initiatives. It ensures increased involvement and participation of older adults in decision-making and the implementation of health programmes.		
Beneficiaries Target Group and Numbers	3000 Older adults / disabilities		


Annex 25: Youth Connect

Project Name	Youth Connect	Donor	British Council 
Budget JOD	44,999	Agreement Signature Date	1/2/2024
Project Start Date	1/2/2024	Project End Date	1/2/2025
Project Brief	"Youth Connection" is a programme dedicated to learning and youth skill development with a comprehensive vision of creating a world where all young people can thrive. The program supports youth in the region by helping them acquire new skills, build attitudes, relationships, and experiences that enhance their adaptability and well-being. Participants engage in a flexible and scalable educational journey tailored to fit various contexts. The project is implemented in Tafieleh and Shoubak.		
Project Goal	<p>The program aims to enhance leadership skills among young men and women, as well as the values and principles that support inclusive and collaborative participation—particularly for young women and marginalized youth. This is achieved through a comprehensive skill development programme and opportunities for capacity building and personal growth. It seeks to foster cooperation between youth, key stakeholders, and relevant parties in a way that promotes teamwork and addresses the core priorities and interests of youth in Jordan, considering contextual sensitivities through an inclusive lens.</p> <p>The programme facilitates co-design and implementation of collaborative projects that respond to the priorities of youth in Jordan and address local community needs in a conflict-sensitive manner. It ensures that these projects contribute to stability, social cohesion, and positive change.</p> <p>Furthermore, it aims to promote gender equality, enabling young women in Jordan to participate equally with their male counterparts, communities, and stakeholders to drive positive change in their communities.</p>		
Beneficiaries Target Group and Numbers	90 men and women aged between 25 and 30.		


Annex 26: Jordanian women and youth resilient in the face of poverty and multidirectional crisis

Project Name	Jordanian women and youth resilient in the face of poverty and multidirectional crisis	Donor	AECID /FPS   
Budget JOD	379,596	Agreement Signature Date	14/3/2024
Project Start Date	10/3/2024	Project End Date	28/2/2026
Project Brief	The project's impact directly focuses on the first Sustainable Development Goal, which aims to help reverse social and economic crises affecting the most vulnerable populations in Jordan, particularly women and refugees. The project will support their opportunities for achieving inclusive economic growth and will enhance these opportunities through three components designed to address various forms of violence against women.		
Project Goal	<p>Empowering vulnerable women to access a resilient Social Inclusion Ecosystem in Jordan and ensuring their active and safe to become independent and resilient in the face of crises, while improving access to inclusive financial systems for women and youth, and supporting their projects through:</p> <ul style="list-style-type: none"> - Increasing the capacities and skills of beneficiaries in life skills, psychological support, entrepreneurship, and connecting them to the job market. - Enhancing access to financial resources by providing revolving loans to support their entrepreneurial projects. - Training staff from the Princess Basma Centres in case management and gender-based violence so they are equipped to handle cases of gender-based violence effectively within the centres. 		
Beneficiaries Target Group and Numbers	160 Women survivors of economic and social violence		


Annex 27: Reactivating membership for women (youth, refugees, Jordanians, and MDD) with a focus on restoring full shareholder rights in Jordan

Project Name	Reactivating membership for women (youth, refugees, Jordanians, and MDD) with a focus on restoring full shareholder rights in Jordan	Donor	Movement for Peace 
Budget JOD	193,872	Agreement Signature Date	11/8/2023
Project Start Date	1/1/2024	Project End Date	30/9/2026
Project Brief	To provide participants with valuable tools and skills necessary for job search and career advancement. This includes creating resumes, motivation letters for work, enhancing communication skills, and time management techniques. Participants will also receive guidance on how to search for jobs through different platforms throughout the training period		
Project Goal	To contribute to a life free from violence against women (Jordanian women, refugees, young women and women with disabilities), and to prevent economic, gender-based and digital violence		
Beneficiaries Target Group and Numbers	Jordanian women, Syrian refugees, young women, and women with disabilities		


Annex 28: Economic Empowerment of Women in the Poorest Areas

Project Name	Economic Empowerment of Women in the Poorest Areas	Donor	The Euro-Mediterranean Feminist Initiative 
Budget JOD	7,394	Agreement Signature Date	1/7/2023
Project Start Date	1/7/2023	Project End Date	31/12/2023
Project Brief	<p>The project mainly contributes to finding legally licensed female models (within the license of domestic professions) who are able to practice domestic commercial professions to improve the conditions of target families.</p> <p>The specific objectives of the project include:</p> <p>The purpose is to encourage women to work in domestic commercial professions.</p> <p>The stereotypical image of women in the gorges changed from agricultural labor to business.</p> <p>The aim is to provide initial financing for small projects to be set up by women in the target area.</p> <p>The training of women in business and finance within specialized courses to be determined later.</p> <p>The purpose of providing legal, financial, commercial and labor consultations for women in cooperation with partners</p>		
Project Goal	Supporting and empowering women and girls economically		
Beneficiaries Target Group and Numbers	<p>Direct beneficiaries: ladies in the southern Valley brigade</p> <p>Indirect beneficiaries: the local community</p>		

Annex 29: Aquaponics

Project Name	Aquaponics	Donor	UNDP	
Budget JOD	45,099	Agreement Signature Date	2/10/2022	
Project Start Date	4/1/2022	Project End Date	31/3/2023	
Project Brief	Where fish breeding ponds will be implemented at the project site, the water in which fish are raised will be invested in the irrigation process for hydroponics, as its high content of protein substances produced from fish feed is considered a fertilizer for plants and provides a fertile growth environment, thereby reducing the use of plant fertilizers in hydroponics. Through the project, a large part of the water will be invested in hydroponics, which will install plastic houses designed for hydroponics that will be a source of income for the women's committee by cultivating varieties that will have a high economic return, where the organic farming system will be followed in production, and solar energy will be used by installing solar panels to produce electricity to supply the project with its electricity needs by generating it from solar panels.			
Project Goal	<ul style="list-style-type: none"> * Economic empowerment of women to achieve economic and social development. * Finding alternative employment opportunities for women, thereby increasing family income, and improving living conditions for them. * Increasing the effectiveness of community participation and sustainable development on various aspects related to natural and human resources. * Preserving the environment through the optimal investment of available resources * Using fish waste by fertilizing agricultural crops. * Providing fresh fish to the people of the region and neighboring areas in the early stages. 			
Beneficiaries Target Group and Numbers	Jordanian women, Syrian refugees, young women, and women with disabilities			


Annex 30: Recycling for Organic Fertilizer

Project Name	Recycling for Organic Fertilizer	Donor	UNDP	
Budget JOD	-	Agreement Signature Date	2/2023	
Project Start Date	2/2023	Project End Date	12/2023	
Project Brief	Today, waste is one of the resources and materials that should be easily utilized by sorting waste. This is to reduce emissions and save energy and raw materials Sorting waste means that, being a school student, you sort your waste by the type of material in the container intended for it. We are then responsible for recycling them in the best possible way. Therefore, schools were the main way to enter the rest of the community, starting from children and creating a generation aware of the importance of sorting waste in protecting the environment in which they live, and to facilitate access to children, the campaign was launched in schools to reach the largest number of students in the community. The problem: The presence and accumulation of waste in large quantities is considered one of the sources of pollution and destruction of the environment, and we are considered a source of raw materials and energy if used correctly and treated as an essential and important source in our daily life of raw materials, sorted and recycled.			
Project Goal	<ol style="list-style-type: none"> 1. Disposal of waste that accumulates in large quantities and daily in schools 2. Raising community awareness of the need to preserve the environment 3. Utilization of waste as a raw material that can be reused and recycled 4. Highlighting the great role of society, especially school students, as real partners in preserving the environment 			
Beneficiaries Target Group and Numbers	<ol style="list-style-type: none"> 1. Schools in the Northern Valley brigade, male and female(10) schools 2. School students(300) students 			


Annex 31: Enhancing social accountability and enabling civil society institutions to access good governance (Nazaha)

Project Name	Enhancing social accountability and enabling civil society institutions to access good governance (Nazaha)	Donor	The European Union and the Spanish agency in partnership with the Life Center-based 
Budget JOD	26,928.680	Agreement Signature Date	1/7/2023
Project Start Date	1/7/2023	Project End Date	1/6/2024
Project Brief	<p>The Princess Basma Center for Karak development, in partnership with the Hayat Center _ monitored and funded by the European Union and the Spanish Agency for international cooperation, is implementing its Integrity Project, which aims to:</p> <ul style="list-style-type: none"> - Promoting community accountability in public life - Empowering civil society institutions in good governance as a link between citizens and the government - Strengthen monitoring and performance evaluation of all institutions to increase credibility, fairness and inclusiveness at the national and local levels <p>It has become necessary for civil society institutions and community leaders to have a pivotal role in enhancing accountability and participation in public life and consolidating this culture with the aim of reaching good governance and improving community performance through capacity building and the use of good governance standards and values.</p>		
Project Goal	Enhancing integrity to improve the performance of municipalities and enhancing community accountability in public life to empower civil society institutions in good governance		
Beneficiaries Target Group and Numbers	<ul style="list-style-type: none"> • Direct beneficiaries: municipalities of Karak governorate (Karak, southern marshes . The southern shrine, Moab) • Indirect beneficiaries: civil society organizations and local leaders • Twenty civil society organizations • Twenty elected members of the municipalities • Twenty community leaders • Twenty public servants 		

Annex 32: SAWT (Strengthening Civil Society and Media Systems Activity)

Project Name	SAWT (Strengthening Civil Society and Media Systems Activity)	Donor	USAID 
Budget JOD	21,238.60	Agreement Signature Date	1/5/2024
Project Start Date	1/6/2024	Project End Date	1/5/2025
Project Brief	Building the capacity of local communities and civil society organizations to lobby and adopt community issues		
Project Goal	Making advocacy campaigns for community issues		
Beneficiaries Target Group and Numbers	Local communities		

Annex 33: Transparent governments

Project Name	Transparent governments	Donor	International Republican Institute	
Budget JOD	5,663.15	Agreement Signature Date	21/7/2023	
Project Start Date	1/9/2023	Project End Date	10/10/2023	
Project Brief	This project is based on promoting the values of the transparent government initiative and integrating them into municipal procedures, integrating good governance practices into municipal procedures, and enhancing the capabilities of civil society organizations and local leaders to interact with municipalities. Coming up with initiative activities that link the national commitments of the transparent government’s initiative at the local level with an implementation plan for the municipality of Karak that translates these commitments at the local level			
Project Goal	Improving the consolidation of a culture of community accountability and enhancing integrity to improve the performance of municipalities			
Beneficiaries Target Group and Numbers	<ul style="list-style-type: none">• Direct beneficiaries: greater Karak municipality• Indirect beneficiaries: civil society organizations and local leaders			

